

MUM  
2016

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# 15<sup>th</sup> International Conference on Mobile and Ubiquitous Multimedia

## Proceedings

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## **MUM 2016 Foreword**

The International Conference of Mobile and Ubiquitous Multimedia (MUM) brings together multimedia, ubicomp and HCI researchers with a wide spectrum of backgrounds. MUM provides an intensive and thorough cross-section of mobile and ubiquitous multimedia, including but not limited to system architectures, applications, user research, and design. MUM facilitates information sharing and discussions between participants in an effective and comfortable single-track format.

MUM has traveled across the globe since the conference series was founded in 2002 with the inaugural event taking place in Oulu, Finland. In 2016 MUM returns to Finland to be held at the northernmost location so far, in Rovaniemi, Finland. Conference attendees get to enjoy crispy cold, polar night, northern lights, and snow in December at the Arctic Circle, the official hometown of Santa Claus. A Faculty of Art and Design as the host gives its own flavor to MUM 2016, which features a student design competition for the first time. Together with a doctoral consortium, the conference wishes to invite especially early-career researchers to join the MUM community.

This conference would not have come to fruition without a large number of people working together for it. We would like to thank our program committee and the members of the organizing committee for volunteering their time to make this event a success.

**We wish you all welcome to the MUM 2016 conference!**

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*Program Chair*

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