

# Gaze-based Mode-Switching to Enhance Interaction with Menus on Tablets

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## ABSTRACT

In design work, a common task is the interaction with menus to change the drawing mode. Done frequently, this can become a tedious and fatiguing task, especially for tablets where users physically employ a stylus or finger touch. As our eyes are naturally involved in visual search and acquisition of desired menu items, we propose gaze to shortcut the physical movement. We investigate gaze-based mode-switching for menus in tablets by a novel mode-switching methodology, assessing a gaze-only (dwell-time) and multimodal (gaze and tap) technique, compared to hand-based interaction. The results suggest that users can efficiently alternate between manual and eye input when interacting with the menu; both gaze-based techniques have lower physical demand and individual speed-error trade-offs. This led to a novel technique that substantially reduces time by unifying mode-selection and mode-application. Our work points to new roles for our eyes to efficiently short-cut menu actions during the workflow.

## CCS CONCEPTS

• **Human-centered computing** → **Human computer interaction (HCI); Pointing; Touch screens.**

## KEYWORDS

gaze, touch, pen, mode switching, menu interface, tablet, mobile device

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## 1 INTRODUCTION

Direct manipulation using pens and touch-operated devices is prevalent in Computer-Aided Design (CAD) [Hinckley et al. 2010; Kim et al. 2019; Pfeuffer et al. 2021; Srinivasan et al. 2020]. In such productivity-focused apps, switching between modes is a common operation, to modify the design using various commands in a menu. A mode-switching process has three steps: (1) a visual search to capture the desired menu item, (2) a hand movement to point at and select the desired menu item, and (3) a hand movement to return to the main workspace. Frequent mode-switching requires significant hand movement and accrues to physical fatigue. Also, users must abandon their current position on the screen before engaging in the menu, which might divert attention from the main task and decrease productivity.

We investigate gaze input to enhance mode-switching for selecting menu items using a modern eye-tracking solution for pen- and touch-operated devices. The user can glance over the desired menu item to switch the application mode at any time during their typical workflow. The potential gain is to skip many lengthy physical roundtrips of a hand to select a menu item from a menu bar near the tablet's bezel, rendering CAD tools for tablets easier to use.

We focus on mode-switching in the pragmatic use of user interfaces (UI), where users operate the UI with pen and touch but at times can engage their eyes to switch between multiple modes. As such, this involves the cognitive and motor control costs for users to effectively interweave hand-operated and eye-operated tasks. Prior studies in gaze HCI have compared gaze-based interaction techniques to manual baselines in isolated selection tasks [Cheng et al. 2017; Kytö et al. 2018; Pfeuffer and Gellersen 2016; Sibert and Jacob 2000; Wagner et al. 2023; Ware and Mikaelian 1986; Zhai et al. 1999], without considering the cost of mode-switching during the live workflow. In this paper, we employ the *Subtraction method* [Dillon et al. 1990] that allows us to precisely isolate the mode-switching cost within the application's workflow. This has been demonstrated in prior studies of hand-controlled input devices [Li et al. 2005; Surale 2020; Surale et al. 2017], and we extend it to evaluate mode-switching performance between three modes.

We present an empirical investigation of a main (N=18) and a follow-up experiment (N=6) of gaze-based mode-switching in

tablets. Two established gaze-based interaction techniques are evaluated. *DWELL* where the user fixates on the menu item for 0.5 s [Jacob 1990], and multimodal *GAZETAP* where the user looks at the target and taps by hand at the current physical position to select it (e.g., as in [Pfeuffer et al. 2014; Stellmach and Dachsel 2012]). In the follow-up experiment, we evaluate an extended *GAZETAP\** technique that unifies mode-switch and -application. Our findings are:

- Both the *GAZETAP* and *DWELL* techniques successfully eliminate the physical effort, as all users are adept at integrating gaze for quick access to menu mode-switches, during hand-controlled drawing tasks in all study trials.
- Reduction of physical movement comes at a trade-off to higher menu selection time. Times are (from short to long): 1003 ms (manual baseline), 1236 ms (*DWELL*), 1246 ms (*GAZETAP*).
- Hand-fatigue was rated lower for both gaze techniques, whereas eye fatigue was reported higher for *DWELL*.
- Most users prefer a gaze-based technique (9 votes for *DWELL*, 7 *GAZETAP*, 2 hand baseline).
- Our follow-up experiment showed that *GAZETAP\** brings a major time save (519 ms), indicating a new potential to significantly speed up mode-switching actions.

The contributions are: (1) the first investigation exploring the mode-switching phenomenon between manual and gaze input, (2) empirical evidence of users being efficient at switching between gaze and hand modalities, gaze being useful to save manual effort, and users prefer gaze-based methods over the most familiar baseline methods, and (3) a new technique that unifies mode-switch and application for major time saves, indicating promising potential for techniques to become useful in design-focused application.

## 2 RELATED WORK

Although user interface layouts have undergone innumerable enhancements over time, the division between the main program area and the auxiliary menu items suggests an attention dilemma: “A user’s focus of attention must constantly change from some point on the artwork to a UI widget at the edge of the screen and then refocus on the artwork again” (Kurtenbach et al. [Kurtenbach et al. 1997]). Early methods to address this include spring-loaded modes [Li et al. 2005], Toolglass [Bier et al. 1993], Marking Menus [Kurtenbach and Buxton 1994], context menus [con 2021], and hybrid menus with multiple modes that can be invoked at the cursor position to avoid roundtrips [Kurtenbach et al. 1997; Lepinski et al. 2010]. Further, the menu UI can be designed spatially near to the hand that holds a tablet to reduce mode-switching costs [Pfeuffer et al. 2017; Zhang et al. 2019]. While these methods reduce the round-trips by quick access to the most frequent commands, our focus is on the conventional menus that are still frequently used to access other commands placed away from the central workspace, especially in design applications.

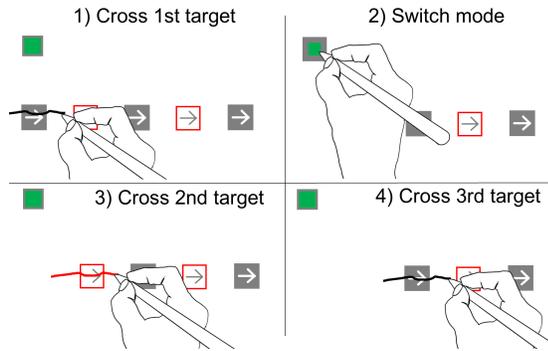
Target acquisition typically necessitates the user first looking at the target before engaging cursor control, especially when the user does not have information about the location of the target [Jacob 1991]. This represents a unique opportunity to support, automate, and extend the UI with gaze controls [Pfeuffer et al. 2014; Zhai et al. 1999]. Gaze as a pointing device has been investigated as an

alternative to manual pointing mechanisms of a mouse [Lutteroth et al. 2015; Sibert and Jacob 2000; Zhai et al. 1999] touchscreen input [Pfeuffer et al. 2016; Pfeuffer and Gellersen 2016; Stellmach and Dachsel 2012], 3D hand gestures [Lystbæk et al. 2022a,b; Wagner et al. 2023], or head gesture [Sidenmark et al. 2020], and leading researchers in principle see it as a natural, convenient, and fast input medium since the 80s-90s [Jacob 1991; Sibert and Jacob 2000; Ware and Mikaelian 1986; Zhai et al. 1999]. Multi-modal techniques were developed that combine multiple modalities such as gaze, hand, and head for selection tasks [Kytö et al. 2018; Pfeuffer and Gellersen 2016; Sidenmark et al. 2023; Zhai et al. 1999]. These are considered as stand-alone techniques, and evaluated in contrast to fully manual or eye based techniques, without considering switching costs.

However, an important question is how gaze can complement the manual UI – to be potentially integrated in the many interactions we do today. A subset of gaze HCI work proposed gaze for context switching between large areas of interest such as displays and applications [Bolt 1981; Isokoski 2000; Morimoto and Amir 2010; Salvucci and Anderson 2000; Tula et al. 2012]. More fine grained control mechanisms have been explored by Pfeuffer et al., where gaze is used as complement to hand-based UI controls [Pfeuffer et al. 2014, 2015; Pfeuffer and Gellersen 2016]. Gaze-Touch [Pfeuffer et al. 2014] for example integrates within the touch UI, to enable users to look up to a specific menu item and touch-tap anywhere on the screen to select it – a temporal activation of gaze controls. This principle has been extended to both pen and touch devices and a variety of UI components and tools for CAD [Pfeuffer et al. 2015]. Rivu et al. investigated how eye-gaze can be used only for specific UI elements, such as a button [Rivu et al. 2019] and text fields [Rivu et al. 2020]. Elmadjian and Morimoto’s GazeBar [Elmadjian and Morimoto 2021] is an advanced menu where the user’s gaze input selects and navigates the menu, to be used complementary to mouse-based interaction in the main part of the application. Although prior research has underlined the potential of using gaze input to enhance frequent mode-switching, there is a lack of empirical evidence to validate its efficacy when coupled with manual input.

To assess the performance improvements when alternating between gaze and manual inputs, a requisite is to capture mode-switching cost. Modes are “a functioning arrangement or condition” [MacKenzie 2012], and mode switching is necessary to access them. The ‘Subtraction Method’ is a measurement of the mode-switching time [Dillon et al. 1990; Donders 1969]. Researchers have adopted it to investigate the mode-switching phenomenon for mouse and trackball [Kabbash et al. 1994], pen [Hinckley et al. 2006; Li et al. 2005], touch [Surale et al. 2017], and mid-air virtual reality UI [Surale et al. 2019]. Most of these past works shared a common goal – they investigated the performance of input techniques when alternating between only two modes (e.g., alternating two line colors). Notably, Dillon et al. [Dillon et al. 1990] pointed out that the smooth integration of the selection methods (mode-switching techniques) aligned with the user’s workflow is more important than the selection performance of the individual method. So, to our knowledge, we are the first to use the subtraction method to the practical application of mode-switching workflow, which requires using several modes, and to the evaluation of multi-modal gaze technique in comparison to manual baseline techniques.



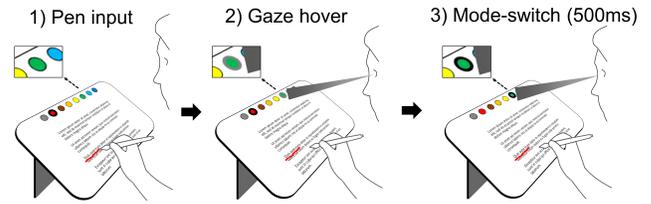


**Figure 3: Compound block example for crossings 1-3 (4-5 are similar to 2-3).**

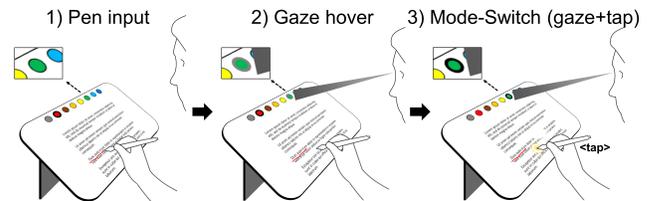
the study, we calibrated each participant once with the eye tracker resulting in a successful calibration without errors for all users without canceling any. The touch or pen-down events can select the menu item in all conditions except for the dwell technique, where the temporal thresholds would invoke selection. In line with prior recommendations [Feit et al. 2017], we set a sizeable  $4 \times 4$  cm invisible selection area around the target for the gaze techniques to tackle eye-tracker inaccuracies. Our own post-hoc analysis where we measured the distance of gaze to the menu item position at the time of its selection, showed the gaze techniques have an accuracy of about 1 cm ( $1 \text{ cm} \approx 0.954^\circ$  of visual angle at a screen-eye distance of 60 cm). To address potential data loss from occluding the eye tracker by the hands, we considered the device's three eye tracking sensors on the left, center, and right parts. No data is available when the center sensor is occluded. We adapted our task design by moving the rectangle crossing to the right side of the tablet screen (Figure 1). While all the participants were right-handed, the task orientation could switch to accommodate the handedness.

### 3.4 Evaluation Metrics

**Menu selection time** is calculated by subtracting the mean duration of two time cycles of a baseline block from the mean duration of two time cycles of a compound block, as per the Subtraction Method [Li et al. 2005; Surale et al. 2017]. The first cycle starts after the first crossing (i.e., the pen/finger is lifted) and ends after the third. The second cycle ranges from the 3rd and ends after the 5th crossing. We analyze **three error types** [Li et al. 2005; Surale et al. 2017]: *Crossing error*, when participants do not correctly cross the crossing target, e.g., the stroke is drawn in the wrong direction or starts/ends inside of the target; *Out of target error*, if the drawn stroke did not intersect with the crossing target; *Mode error*, when crossing the target without selecting the mode before (only possible in compound block). Participants provided ratings for each technique, between 1 (strongly disagree) and 5 (strongly agree), on a **usability questionnaire**, which included six statements: "The task was [easy to learn | easy to use | accurate | fast | comfortable for the eyes | comfortable for the hands]".



**Figure 4: Dwell-Time technique.**



**Figure 5: Gaze-Tap technique.**

### 3.5 Procedure

Following a briefing, each participant completed consent and demographics forms. The participant completed training of around 30 seconds that spanned between three to five trials to reach the necessary proficiency level, of clearly understanding the efficient usage, before each technique. The learning effects analysis where we analysed time across blocks via an ANOVA confirmed the training was adequate as no significant results were reported. In total, each participant completed 24 blocks in a session. Despite recommending breaks between blocks, most participants finished the session without them and no fatigue was reported for the overall experiment. Participants answered a custom usability questionnaire after finishing each technique and submitted a ranking in the final questionnaire after completing all techniques. A brief interview, at last, concluded the study. The entire study took approximately 45 to 50 minutes.

### 3.6 Participants

We recruited 18 paid participants (9 female, 9 male, all right-handed) using the university mailing lists and approaching potential participants within the institute. They were aged between 20 and 56 ( $M=27.97$ ,  $SD=8.16$ ). On a scale between 1 (no experience) to 5 (expert), participants rated themselves as moderately experienced with tablets ( $M=3.77$ ,  $SD=1.1$ ), and less experienced with gaze ( $M=2.37$ ,  $SD=1.45$ ) and a pen ( $M=1.9$ ,  $SD=1.18$ ) input.

### 3.7 Results

A trial was treated as an outlier if the task duration was more than 3SD from the mean (of task completion time for each condition for each participant). Crossings that belong to the same cycle as an outlier were also removed, leading to the removal of 2.6% of the total crossings (1.9% to 3.4% per technique). For menu selection time analysis, error tasks were removed together with the tasks that belong to the same cycle (5.2%). No learning effects were indicated by analysing technique  $\times$  block interaction on menu selection time and error rate, therefore all blocks are used in subsequent analysis.

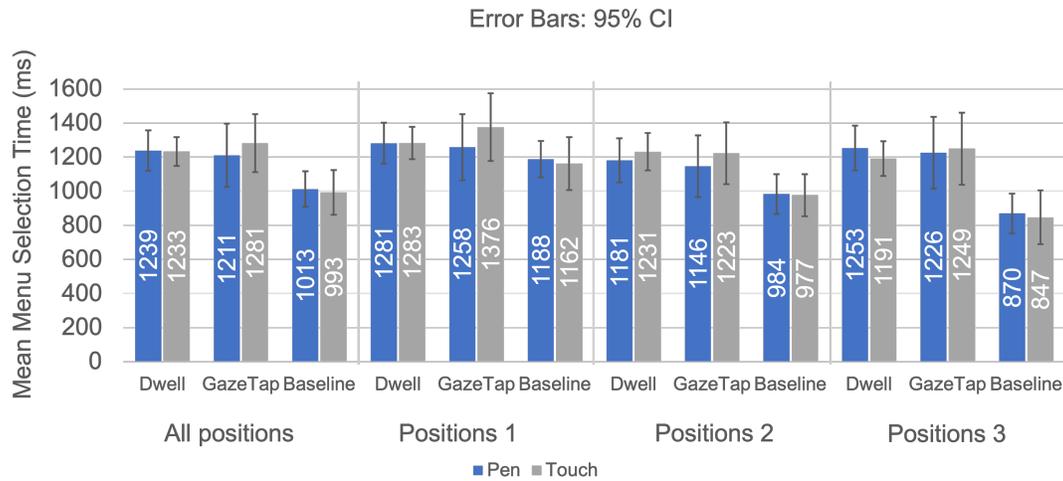


Figure 6: Menu selection time results.

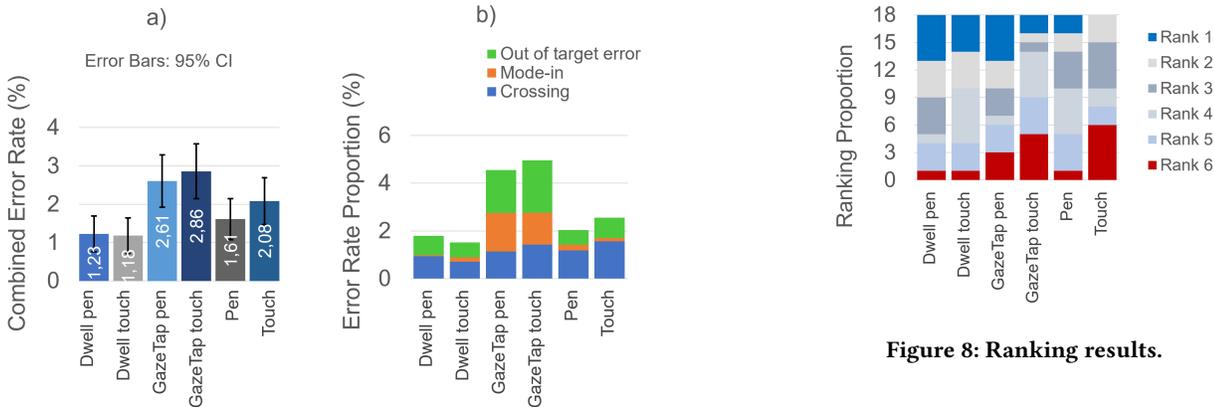


Figure 7: Error rate results.

Table 1: Results on the subjective feedback on six usability categories (mean and SD).

Rating	dwellPen	DwellTouch	GazeTapPen	GazeTapTouch	Pen	Touch
Easy to learn	4.4±0.8	4.4±0.9	3.9±0.9	3.8±1.1	4.8±0.4	4.8±0.4
Easy of Use	4.3±0.9	4.3±0.8	3.7±1.0	3.4±0.9	4.5±0.8	4.2±0.9
Accuracy	4.2±1.0	4.1±0.8	3.7±1.0	3.7±0.9	4.3±0.8	3.9±1.0
Speed	4.0±1.0	4.1±0.8	3.4±1.0	3.4±1.0	4.1±1.0	4.0±0.9
Eye Comfort	3.0±1.0	3.3±1.3	3.1±1.0	3.1±1.2	3.9±0.8	3.9±0.8
Hand Comfort	4.2±0.9	3.2±1.2	3.7±0.9	2.9±1.0	3.1±1.1	2.3±1.0
Combined	4.0±0.7	3.9±0.7	3.6±0.6	3.4±0.6	4.1±0.5	3.9±0.5

We performed repeated measures analysis of variance (ANOVA) with Greenhouse-Geisser corrections and post-hoc pairwise comparisons (Bonferroni corrected). Shapiro-Wilk tests confirmed the normality of menu selection times. Friedman tests with Wilcoxon Signed Rank tests (Bonferroni corrected) are used for the error rates and the Likert scale ratings.

Figure 6 shows results on **menu selection time**. For technique ( $F_{29,161}^{1,715} = 12.032, p < .001$ ), we find that the baseline was significantly faster than DWELL ( $p < .001$ ) and GAZETAP ( $p < .006$ ).

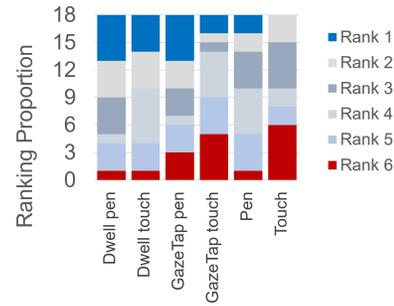
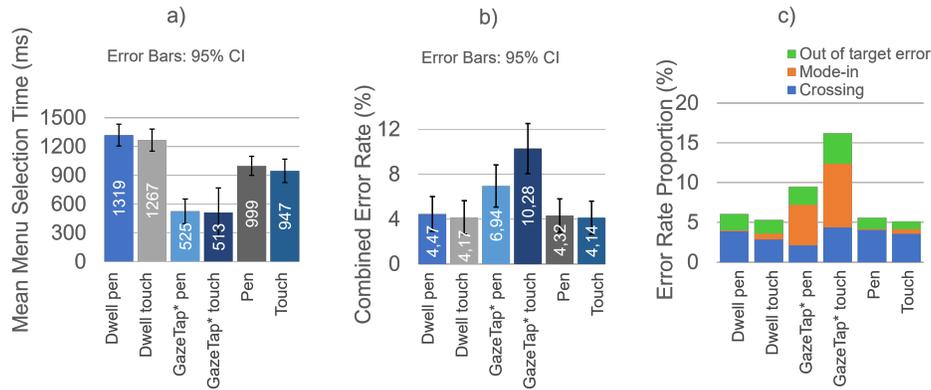


Figure 8: Ranking results.

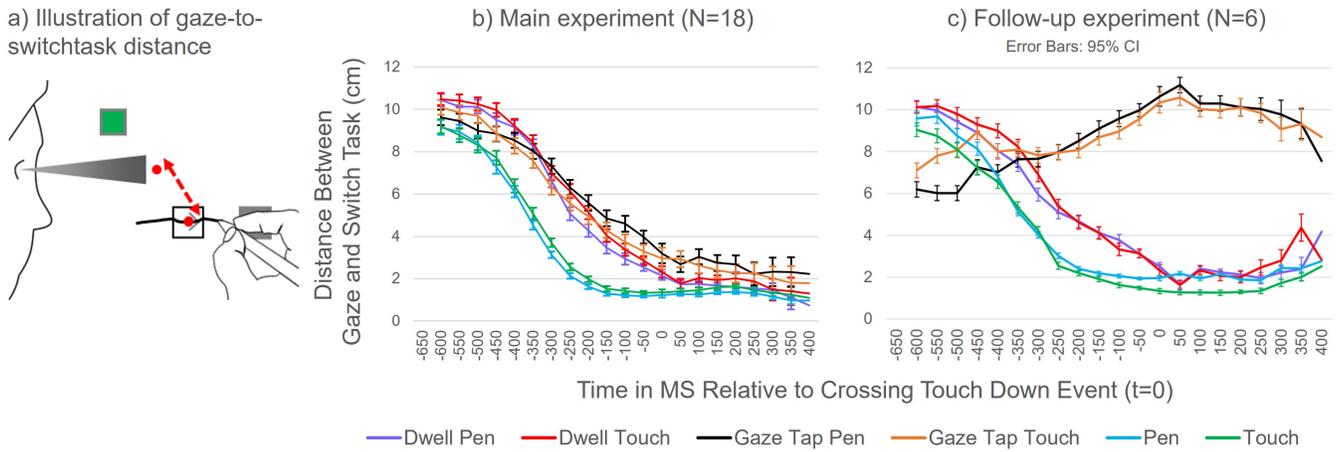
Figure 7 shows results on **errors**. For *combined error* ( $\chi^2(2) = 18.657, p < .001$ ), we find that DWELL had significantly less errors than GAZETAP ( $Z = -3.37, p < .003$ ). For *crossing error* ( $\chi^2(2) = 6.426, p < .041$ ), DWELL had significantly fewer errors than the manual baseline ( $Z = -2.516, p = .036$ ). And, for *out of target error* ( $\chi^2(2) = 10.531, p < .006$ ), there were less errors with DWELL ( $Z = -3, p < .009$ ) and the baseline ( $Z = -2.987, p < .009$ ) than GAZETAP.

Table 1 shows **usability ratings**. *Ease of use* ( $\chi^2(2) = 20.5, p < .001$ ) and *speed* ( $\chi^2(2) = 20.48, p < .001$ ) were rated higher for DWELL ( $p = .002$ ) and the manual baseline ( $p < .001$ ) than GAZETAP. For *learning* ( $\chi^2(2) = 11.9, p < .003$ ), users found the manual baseline ( $p < .004$ ) was significantly easier to learn than GAZETAP. *Eye fatigue* ( $\chi^2(2) = 8.3, p < .016$ ) for the manual baseline ( $p = .023$ ) was significantly lower than DWELL, whereas *hand fatigue* ( $\chi^2(2) = 18.2, p < .001$ ) for DWELL ( $p < .001$ ) and GAZETAP ( $p = .039$ ) was significantly lower than the manual baseline.

Figure 8 shows the **rankings**. Most-preferred ranking sorted by frequency were: DWELL & pen (5), GAZETAP & pen (5), DWELL & touch (4), GAZETAP & touch (2), pen (2), touch (0). The user feedback indicated that DWELL was preferred for ease of use and intuitiveness, P16 noted, "Gaze dwell is very intuitive, as you automatically look at the colour square". Those who preferred hands-only expressed



**Figure 9: Time (a) and error (b, c) results of the second experiment (N=6) using an advanced GAZETAP technique (marked \*) that unifies mode-switch and line-drawing tasks.**



**Figure 10: Spatio-temporal plots based on gaze-to-switchtask distance (a) showing that in contrast to the first study (b), the second study with the enhanced GazeTap\* technique (c) leads to users draw the line eyes-free (as still focusing on the menu).**

concerns regarding the synchronisation, “I thought it is difficult to switch between two modalities” (P9). Participants who preferred GAZETAP noted physical movement, comfort (e.g., P17: “Changing the colour with the eyes and confirming with a touch makes it much more efficient with little hand movement, which makes it more comfortable, especially at the end of the task.”, as well as speed in contrast to DWELL (P17: “When the colour is chosen only with the gaze, it takes more time, since it needs longer time to confirm it with the eye at 0.5 ms.”).

### 3.8 Summary

The experiment demonstrated that participants are proficient at carrying out brief gaze interactions between hand movements. Eliminating the physical roundtrip is the primary distinction between gaze and manual input; this can simplify input interactions. However, there is a trade-off between time and physical effort. DWELL and GAZETAP resulted in a longer switching time, but most participants preferred these techniques over the baseline at the end of the study. Contrasting both gaze-based interaction techniques, DWELL is more user-friendly and causes fewer mistakes than GAZETAP,

and compared to the baseline techniques it causes greater eye fatigue. User preferences were divided between the two. Nonetheless, the result highlights the potential of gaze-based mode-switching techniques and an interesting question, can we make them time efficient?

## 4 FOLLOW-UP EXPERIMENT: UNIFYING MODE-SWITCHING AND APPLICATION

Led by the first experiment’s results, we designed and implemented a novel technique to address the problem of a longer menu selection time for GAZETAP. We focus on GAZETAP, because enhancements to DWELL such as lower time thresholds and their time/error trade-offs are extensively studied. Our new technique, GAZETAP\*, extends gazetap. The operation involves two steps: (1) as in GAZETAP, users look at the menu item and then touch-down at the present screen location to switch the mode; (2) the new aspect is that users can immediately continue to touch-drag to draw a line without having to lift a pen or finger. As a result, it makes use of the input phrase chunking technique described by Buxton [Buxton 1995], in which

the mode selection task from the menu and the line drawing task are combined into a single cognitively coherent phrase.

We conducted a follow-up experiment with 6 individuals to get first insights into the new technique. We use the same study design as the main study, with the difference that we use *GAZETAP\** instead of *GAZETAP*. Results (Figure 9) show an advantage in menu selection time ( $F_{7,1}^{1,42}=47, p<.001$ ) by 46.6% over the manual baseline and 59.8% over *DWELL* (both  $p<.001$ ). This presents a vastly improved temporal performance and a highly efficient way to switch modes. As in the first experiment, the data indicated a trade-off with the error-rate ( $\chi^2(2) = 6.3, p < .042$ ), but no post-hoc significant differences were reported.

A unique aspect of *GAZETAP\** is that users can, but do not necessarily have to, start to draw the crossing line eyes-free (as the eyes are fixated on the menu), which may contribute to the particular speed/error trade-off. To better understand this, we conducted a spatio-temporal analysis of the user's gaze behaviour over time (Figure 10). For the temporal dimension, we compute the gaze-to-switch task distance (a) across time intervals of  $[-650, 400]$  ms around the moment of touch-down event ( $t=0$ ) of crossing a line. As a single gaze point can be erratic, we use the mean gaze point in the  $[-25ms, 25ms]$  window around touch down. We find that in the first experiment (Figure 10b), the gaze is closely located to the crossing target during the start of line drawing with *GAZETAP*; consistent with the other techniques. With *GAZETAP\** (c), the distance is much further apart. This indicates that users performed the task eyes-free, likely contributing to the distinct speed-error trade-off. As such, this technique might lend itself more for rapid and short ink tasks, or where the initiation of the stroke is less reliant on specific positioning.

## 5 LIMITATIONS

Our work has a few limitations that must be considered when interpreting our findings. Our studies were performed in a laboratory environment, and mobile tablet use cases can show a different picture, e.g., the hands might be more unstable and gaze-based shortcuts may become more practical, whereas technical eye-tracking precision might be affected in less controlled settings. We also tested a particular demographic background as students and employees of the local university, a target group; however, there are many others like elder users, where the remedy of physical effort might have more significant utility. Further, the second study was a quick follow-up study to demonstrate the speed benefits of a novel technique. While the results are encouraging, it has limited power due to a smaller sample size. At last, our techniques work with menus with a particular target size that is typical for eye-based interfaces but relatively large for standard menus, which could be addressed through nested menus [Pfeuffer et al. 2015].

## 6 CONCLUSION

This work explores a UI that offers gaze interaction to use in alternation with the hands of a user. Our main insight is users can efficiently alternate between manual and gaze input to perform rapid mode switches and menu selections. Users overall prefer to use a gaze-based mode-switch, which comes at individual speed-error trade-offs as the user shifts between hand and eye-based

inputs. Our work paves the way for future UIs that incorporate gaze sensing without replacing the manual controls, in order to render menu actions by touch and stylus more efficient. Beyond that, we consider our work as first step of a grander vision where hand-controlled UIs are advanced through intelligent integration of our eyes, to generally render many frequent, repetitive, and tedious manual tasks easier and with it simplify the UI controls.

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