

GET EXPERT SUPPORT IN DEVELOPING
YOUR IDEA AT ONE OF THE NEXT
UNIVERSITY CHALLENGE WORKSHOPS

05 May Politecnico di Torino,
Italy
Contact: info@navsas.eu

07 May École Nationale de
l'Aviation Civile, France
Contact: ojulien@recherche.enac.fr

12 May Universitat Politècnica de
Catalunya, Spain
Contact: jaume@ma4.upc.edu

13 May University of
Nottingham, UK
Contact: paul.bhatia@grace.ac.uk

19 May Universität der Bundeswehr
München, Germany
Contact: kristina.kudlich@unibw.de



WIN

your share of the EUR 1 million prize pool, including cash prizes, business incubation and coaching, patent consulting, technical support, access to testing facilities, and prototype development.



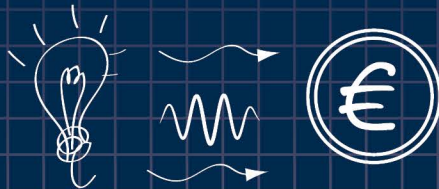
CHOOSE YOUR PRIZES

that would best support your business case from more than 20 partner regions worldwide in addition to your special prize.



BRIDGE THE GAP

from GNSS research and academia to entrepreneurship with help from the largest innovation network for satellite navigation and the best experts in the field.



ESNC 2015 UNIVERSITY CHALLENGE

UNIVERSITY CHALLENGE

Bridge the gap from GNSS research and academia to entrepreneurship. There are thousands of ways to use satellite navigation in everyday life – what's yours? Submit your GNSS-based service, product, or business innovation.



SIGN UP 1 APRIL – 30 JUNE

www.uni.esnc.eu



**SPECIAL
PRIZE**



organised by



SATELLITE NAVIGATION TECHNOLOGIES OPEN THE DOOR TO MYRIAD APPLICATIONS

We are excited to see yours!



SMART MOVING



AUGMENTED REALITY



NAVIGATION



GAMING



HEALTH



MOBILE LBS



SPORTS & TRACKING



ENERGY



SAFETY & SECURITY



PUBLIC & SOCIAL SERVICES



AGRICULTURE



INDUSTRY APPLICATIONS

UNIVERSITY CHALLENGE



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OBJECTIVES

To bridge the gap from GNSS research and academia to entrepreneurship, the ESNC University Challenge addresses students and research associates with a background in aerospace and GNSS-specific courses of study, in particular with the aim of fostering the transformation of bright ideas into commercial ventures. In addition, the ESNC University Challenge seeks to reach out to any young researchers working in areas of potential applications, be they prospective automotive engineers, logistics providers, game and other mobile application developers, or health promoters. The competition heightens the exposure and credibility of student innovations on a global level while establishing links to the world of business. The evaluators will focus on creativity and market needs rather than the technological perfection of the business ideas submitted.

PRIZE 2015

- › The winner will receive a EUR 1,000 cash prize.
- › Virtual incubation, technical and business consultancy support (a EUR 3,000 value) will be provided by the GNSS Research & Applications Centre of Excellence (GRACE).
- › The Institute of Space Technology and Space Applications of the Universität der Bundeswehr München will sponsor a ticket for the Munich Satellite Navigation Summit 2016.