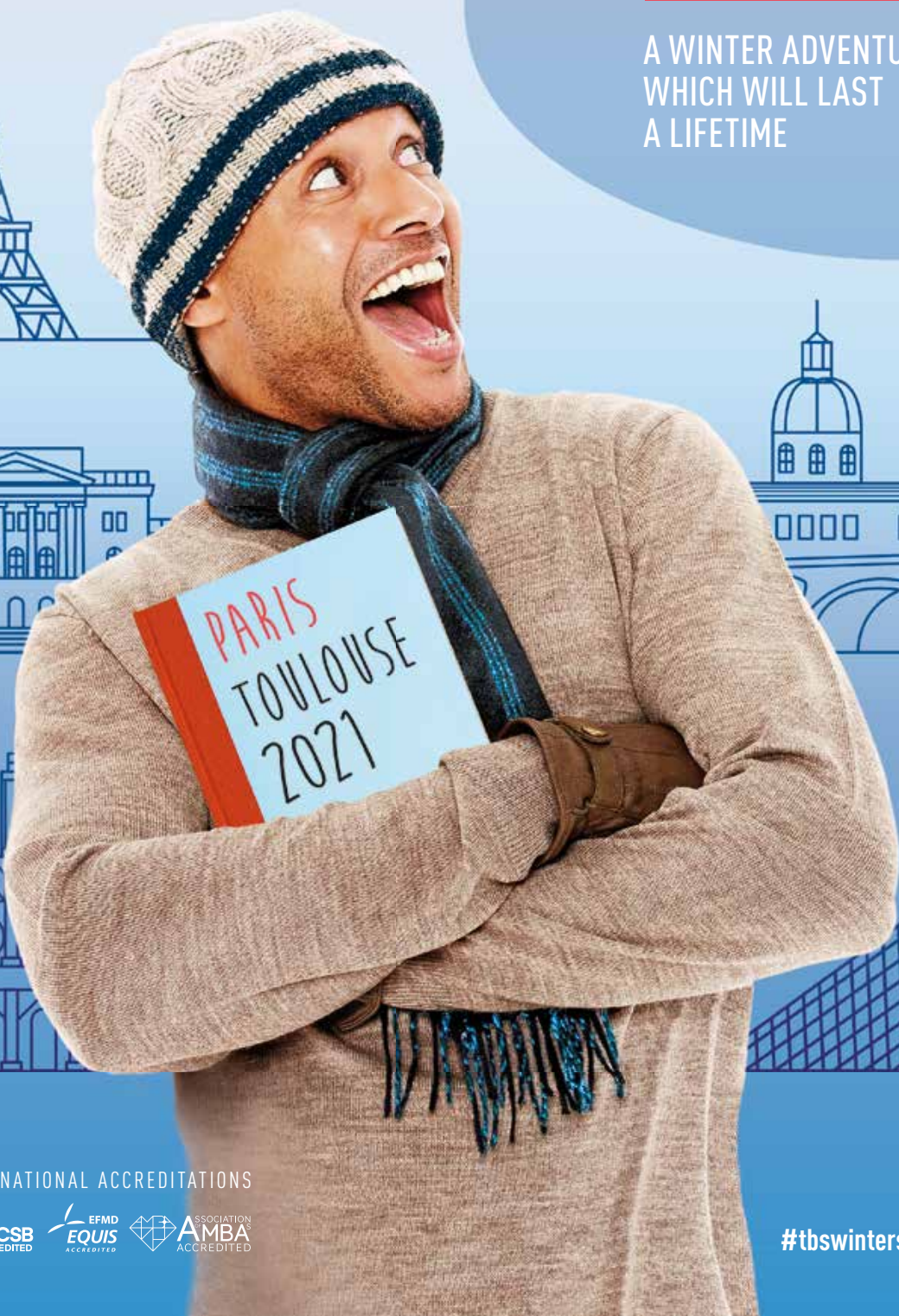


# Winter SCHOOL

**tbs**  
Business School

Paris  
Toulouse

A WINTER ADVENTURE  
WHICH WILL LAST  
A LIFETIME



3 INTERNATIONAL ACCREDITATIONS



#tbswinterschool

# 5 Good Reasons to Join the TBS Winter School

Earn 14 ECTS whilst discovering France, two of its most dynamic cities, its cultural & business environment

Learn about European business matters with an international outlook

Live a unique experience in a multicultural environment

Enjoy a great opportunity to study, visit top companies and take part in fun and interesting cultural and social activities in the heart of Europe

Study in a Top-ranking European Business School holding the triple crown of international accreditations: EQUIS, AACSB and AMBA

## Testimonies What have past students thought of the TBS Winter School?



**Lisa Brümmer**

Duisberg, Germany

Studying in a fascinating country like France and getting to know the culture seemed like an ideal opportunity to gather further expertise regarding business and explore France from a students' perspective, a once in-a-lifetime-experience. What really made this experience extraordinary were the people - I have never met so many people from different countries in one place.



**Raj Singh**

New York, United States

The TBS Winter School was my perfect fit and checked every box that I had for a winter program. The program has already helped my future career. I was able to get international experience, learn among an international student body, and meet educators that make an impact both inside and outside of the program itself.



**Bryar Renshaw**

Auckland, New Zealand

The Winter School is hands-down one of the most amazing overseas experiences of my life so far. I have gained a global perspective on my degree and I have made so many memories that I will cherish forever – it would not have been the same without the tremendous effort that the TBS Team put in.

# WINTER SCHOOL IN FRANCE



## PARIS & TOULOUSE



14  
ECTS

3 week program

4<sup>th</sup> JANUARY \*

22<sup>nd</sup> JANUARY

- ✓ 2 modules
- ✓ 19 nights' accommodation
- ✓ Public Transport Pass for Paris & Toulouse
- ✓ Opening & Closing Ceremonies
- ✓ Visit of Paris by boat
- ✓ Group transport from Paris to Toulouse
- ✓ Guided Tour of Toulouse
- ✓ Cultural and Company Visits

## ONE CITY OPTIONS

**PARIS ONLY**  
10 day program

7  
ECTS

4<sup>th</sup> JANUARY \*

13<sup>th</sup> JANUARY

- ✓ 1 module
- ✓ 10 nights' accommodation
- ✓ Public Transport Pass for Paris
- ✓ Opening Ceremony
- ✓ Visit of Paris by boat
- ✓ Cultural and Company Visits

OR

**TOULOUSE ONLY**  
10 day program

7  
ECTS

14<sup>th</sup> JANUARY \*

22<sup>nd</sup> JANUARY

- ✓ 1 module
- ✓ 9 nights' accommodation
- ✓ Public Transport Pass for Toulouse
- ✓ Closing Ceremony
- ✓ Guided Tour of Toulouse
- ✓ Cultural and Company Visits

\* Dates may be subject to change.

## COURSES

The academic program focuses on European issues and allows students to understand the diversity and complexity of doing business and managing in Europe

STUDENTS SHOULD TAKE  
1 COURSE PER DESTINATION



Each course represents  
7 ECTS credits

### Undergraduate Courses

- ✓ Paris: Cross-Cultural Management & International Negotiation
- ✓ Paris: International Marketing Practices in France & Europe
- ✓ Paris: Corporate Finance
- ✓ Toulouse: International Human Resources Management
- ✓ Toulouse: Business and Competitive Strategy in Europe
- ✓ Toulouse: Big Data & Marketing Analytics

100% Taught  
in English

### Master Courses

- ✓ Paris: Strategic Management in Europe
- ✓ Toulouse: Advertising & Consumer Behavior in Europe

See our website for more details  
[tbs.bs/winter](https://tbs.bs/winter)

## Paris

### France

Paris is probably known throughout the world as one of the most beautiful and romantic cities on earth. It has an incredibly rich architectural, cultural, and intellectual heritage, and its location in Europe has made it a significant player on the international business stage. Regularly ranked amongst the Top 5 best student cities in the world (QS Best Student Cities, 2018), Paris offers students a thriving learning environment within the context of a dynamic European capital city.



## Toulouse

### France

is an enterprising business, cultural and educational centre in the south-west of France. As well as being the hub of Europe's Aerospace Sector, Toulouse is a center of excellence for artificial intelligence and autonomous transportation. It is regularly voted one of the most popular student cities in France, and offers a unique learning environment in a vibrant, cosmopolitan city.

# WHY CHOOSE TBS?



**An international business school reputed worldwide, TBS offers academic excellence through its professional training across 5 campuses: Toulouse, Paris, Barcelona, Casablanca and London.**



3 international accreditations  
EQUIS, AMBA & AACSB



Extensive network of partner universities worldwide



International and French Faculty

## HOW TO APPLY?

### Apply Online

**To complete your application you will need:**

- ✓ CV / Resume
- ✓ Cover Letter
- ✓ Latest Grade Transcript
- ✓ Non-native English students will be tested on their language level during the application process
- ✓ Copy of Passport

### Prerequisites

- ✓ Undergraduate & Master students
- ✓ English Proficiency
- ✓ Also open to Young Professionals

### Application Deadlines

**Early Bird Application Deadline:**

- ✓ 23<sup>rd</sup> October 2020

**Final Application Deadline:**

- ✓ 13<sup>th</sup> November 2020

See our website for more details  
[tbs.bs/winter](https://tbs.bs/winter)

# Practical Information

## VENUE

All courses are held at TBS (Paris and Toulouse campuses) in large, modern, well-equipped lecture rooms. Both campuses are situated in safe, central areas and close to public transport options.

## FACILITIES

Access to library facilities and wireless internet is provided. Students should bring their own laptop.

## ACCOMMODATION

Comfortable Aparthotel accommodation is included in the Winter School packages.

## NOT INCLUDED

Transport to and from the Winter School, health insurance, visa costs, some social activities, meals and personal expenses.

## VISAS

It is the student's responsibility to enquire about the particular visa requirement according to his/her country of origin. For further information about travel requirements to France, please contact your nearest French Embassy or Consulate. You can also contact the nearest Campus France office. Upon final registration and payment, TBS will issue an official letter of acceptance which will help you to obtain a valid visa.

## INSURANCE

We highly recommend that all Winter School participants buy an appropriate health insurance to cover them during their stay in Europe and for travel purposes.

## CONTACT

### TOULOUSE

1, Place Alphonse Jourdain  
31068 Cedex 7 Toulouse - France

Phone: +33 561 294 990

winter.school@tbs-education.fr  
www.tbs-education.com



INSPIRING  
EDUCATION  
INSPIRING  
LIFE

[www.tbs-education.com](http://www.tbs-education.com)



HEAD OFFICE

1, place Alphonse Jourdain  
CS 66810  
31068 Toulouse Cedex 7  
FRANCE

TOULOUSE • PARIS • BARCELONA • CASABLANCA • LONDON