

Modulname	Modulnummer
International Journalism	3654

Konto	Nicht kompetenzgebundene Wahlpflichtmodule: HAW-Bereich - MM 2022
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Modulverantwortliche/r	Modultyp	Empf. Trimester
Prof. Dr. phil. Sonja Kretzschmar	Wahlpflicht	1

Workload in (h)	Präsenzzeit in (h)	Selbststudium in (h)	ECTS-Punkte
150	48	102	5

Zugehörige Lehrveranstaltungen:

Nr.	Art	Veranstaltungsname	Teilnahme	TWS
36540	SU	International Journalism	Wahlpflicht	4
Summe (Pflicht und Wahlpflicht)				4

Qualifikationsziele
The students know the differences of journalism in different countries and understand the situation of foreign correspondents on a global level. Norms of different journalism cultures can be understood and questioned critically, which allows the students to reflect and evaluate international journalism, but also German journalism on an international level. The students acquire skills to use in a leading position in an international media environment.
Inhalt
This course deepens the knowledge of journalism. The history of international journalism, new challenges due to the globalization of communication and foreign correspondents are in the focus of the course. American journalism, as an international pace-maker is covered as well as journalism in Europe or non-European countries (e.g. Asia, Arab countries, Africa or Latin America.) Students choose a topic and present their findings during the course, including literature review and practical examples (best practice etc.) Case studies of different countries or research questions on an international level can be worked on as a preparation of a master thesis.
Literatur
Dino, Abdulaziz (2011): Development Journalism: Acceptability and Implementation. Saarbrücken: Verlag Dr. Müller.
Hanusch, F. & Hanitzsch, T. (2017). Introduction: Comparing Journalistic Cultures Across Nations. In: Journalism Studies, 18(5), 525-535.
Weaver, D./Willnat, L. (2017): The American Journalist in the Digital Age. New York: Peter Lang.
Leistungsnachweis
Portfolio

Verwendbarkeit
The course can be used for a thesis in international journalism in English or German language.
Dauer und Häufigkeit
Das Modul erstreckt sich über ein Trimester. Es wird im Rahmen des Wahlpflichtangebots regelmäßig angeboten.