

Guidelines for a great TEDx Talk

These are the rules to follow when participating in a TEDx Event. Please read them through and make sure you understand them, before you begin to design your talk. For more information please visit this [Website](#).

Basics

- TEDx events consist of a series of short, carefully prepared talks, demonstrations, and performances on a wide range of subjects.
- TEDx talks should be less than **18 minutes** long.
- TEDx talks should be delivered by a **single presenter**.
- TEDx events are organized under a theme in which all talks have something in common. This TEDxUniBw Event goes under the motto POWER, in every sense of the word.
- The focus of TEDx talks is the talk itself and resources like Power Point should not take the main stage. Only a couple of slides or photos can be used on the stage.

Spirit of TEDx Talks

- TEDx event themes should be multidisciplinary and broad. TEDx events must feature a diversity of speakers from across several disciplines that address a variety of topics.
- In every TEDx talk there is an “idea worth spreading” about Technology, Entertainment and/or Design (TED).
- We recommend you look for past TED and TEDx talks to see if your idea or the subject was already presented so you can look for original ways to present it.

Content

- All talks should comply with TEDx [Content Guidelines](#) and [Copyright Guidelines](#). Some of these are:
 - a. No bad science:**
 - TED and TEDx are platforms for showcasing and explaining genuine advances in science that are backed by research.
 - Scientific claims by speakers should be based on data that has survived scrutiny by experts in the field. Speakers should be transparent about the basis for any factual claims, and the scientific evidence for them.
 - The consequences of pseudoscience can be especially severe, and speakers should not misuse scientific language to make unsubstantiated claims.

b. Talks are thoughtful, not divisive:

- No talks with an inflammatory political or religious agenda, nor polarizing “us vs them” language.
- We seek to build consensus and provide outside-the-box thinking, not to revisit familiar, unresolvable disputes on these topics.

c. No commercial agenda:

- Speakers cannot promote their own products, books, or businesses, or those of a company which employs them. Talks can only feature technology, product demos, or books that inform an idea presented in a talk.

d. Copyright:

- Every talk's content must be in compliance with copyright law.
- Speakers must inform you beforehand of any third-party material that will be used in their presentations and seek written permissions to copyrighted materials when applicable.

Inspiration

Are you ready to start working on your talk? Then here are some other TEDx Talks to give you some inspiration:

[Inside the mind of a master procrastinator](#), Tim Urban

Tim Urban knows that procrastination doesn't make sense, but he's never been able to shake his habit of waiting until the last minute to get things done. In this hilarious and insightful talk, Urban takes us on a journey through YouTube binges, Wikipedia rabbit holes and bouts of staring out the window -- and encourages us to think harder about what we're really procrastinating on, before we run out of time.

[Where joy hides and how to find it](#), Ingrid Fetell Lee

Cherry blossoms and rainbows, bubbles and googly eyes: Why do some things seem to create such universal joy? In this captivating talk, Ingrid Fetell Lee reveals the surprisingly tangible roots of joy and shows how we all can find -- and create -- more of it in the world around us.

[The next outbreak? We're not ready](#), Bill Gates

In 2014, the world avoided a global outbreak of Ebola, thanks to thousands of selfless health workers -- plus, frankly, some very good luck. In hindsight, we know what we should have done better. So, now's the time, Bill Gates suggests, to put all our good ideas into practice, from scenario planning to vaccine research to health worker training. As he says, "There's no need to panic ... but we need to get going."

[Do schools kill creativity?](#), Sir Ken Robinson

Sir Ken Robinson makes an entertaining and profoundly moving case for creating an education system that nurtures (rather than undermines) creativity.