Appendix 2 to "Effects and influencing factors of PBC: A network-analysis"

IPSERA 2024 submission

Abstract

For procuring companies, incentives are essential for contract-based supplier management. One way to apply contract incentives is through Performance-based contracts (PBC). To successfully design and implement a PBC, procuring companies need to understand the cause-effect relationships of PBC constructs. This requires the identification of effects which result from PBC antecedents and success factors, especially financial and non-financial incentives, on suppliers' behaviour and PBC effectiveness. Therefore, this article aims to uncover the effect relationships by applying a network-analysis. The network-analysis is based on a systematic literature review and focuses on both, quantitative studies, as it is intended to study already researched effect relationships, and on qualitative studies to derive propositions. The review includes 77 contributions on PBC. Altogether, this work explicates antecedents, success factors, incentive types, and their effects on PBC effectiveness. The network-analysis distinguishes core constructs of PBC and how they interrelate, providing insights for procuring companies on contract design and implementation for supplier management.

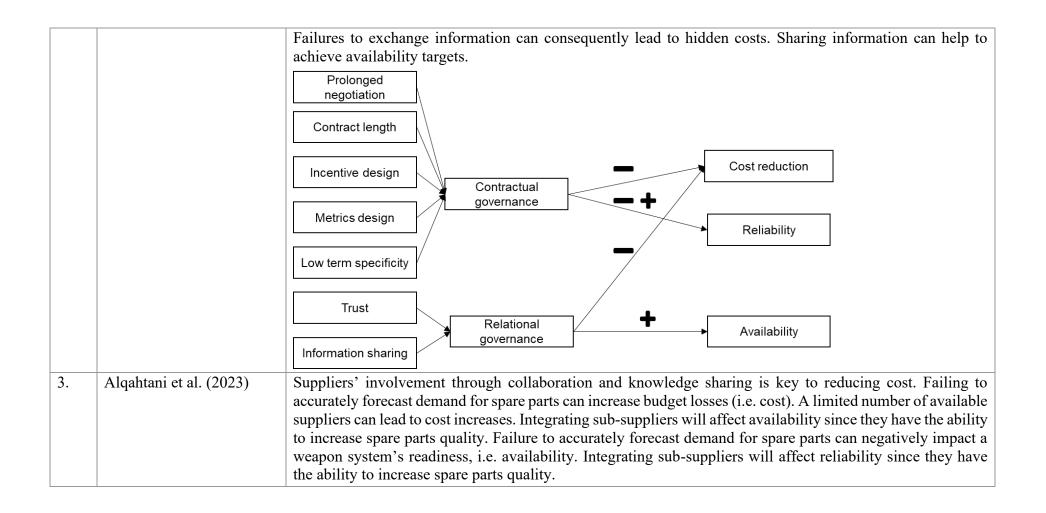
Keywords: Performance-based Contracting, Literature review, Network-analysis, Effects

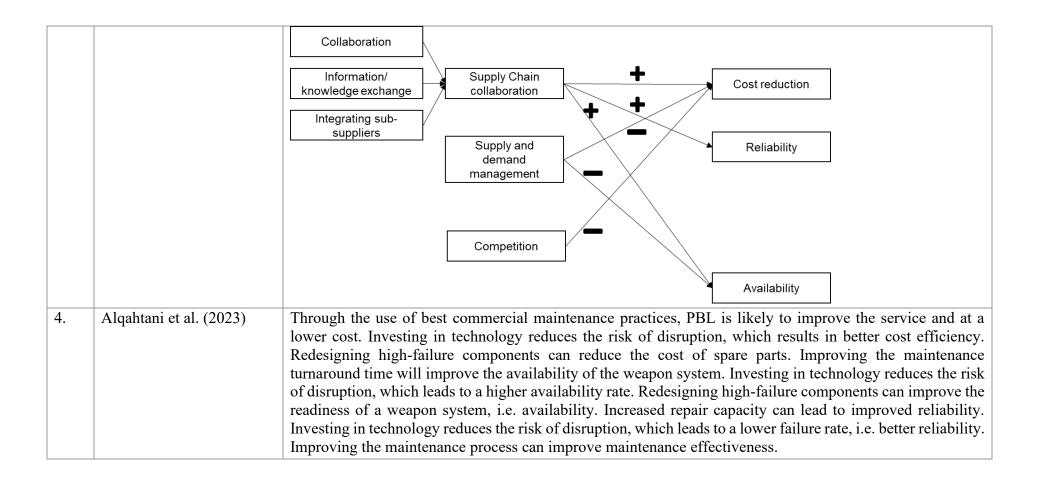
Submission category: Competitive paper

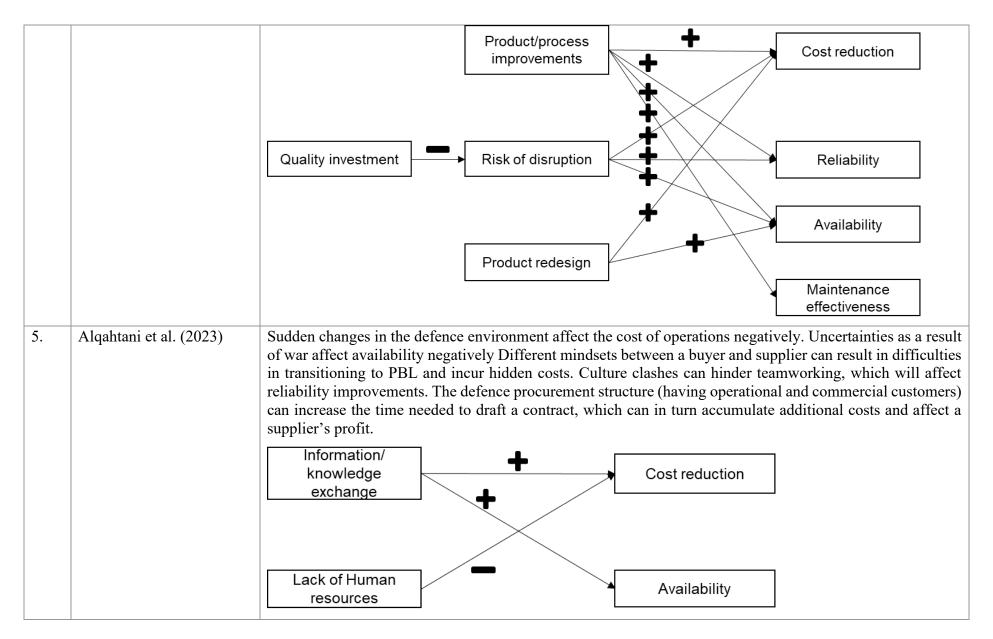
Acknowledgements: This research is funded by dtec.bw – Digitalization and Technology Research Center of the Bundeswehr. dtec.bw is funded by the European Union – NextGenerationEU.

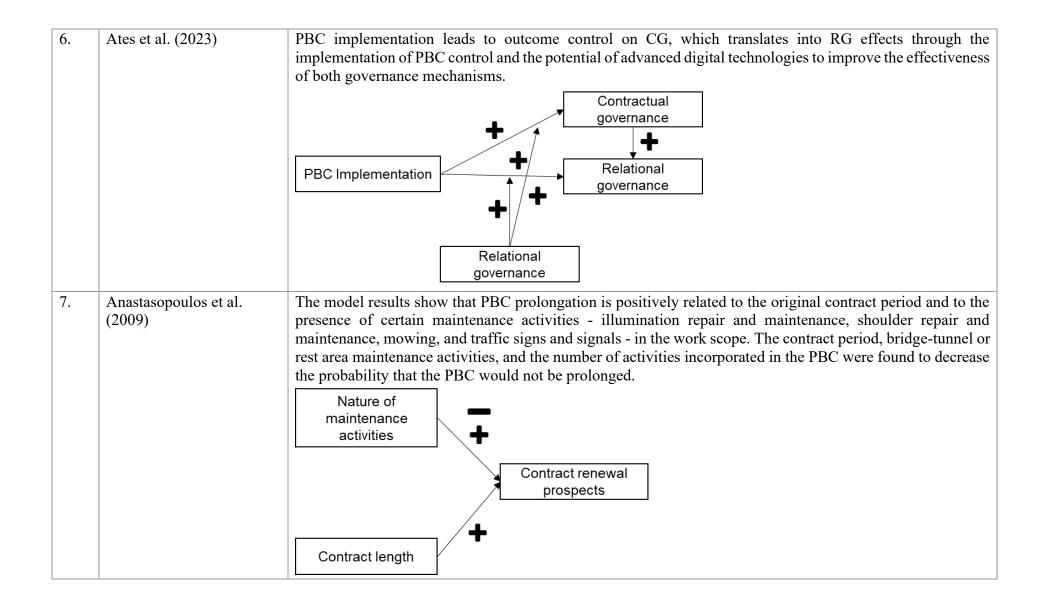
No	Reference	Propositions and graphical representations
1.	Akkermans et al. (2019)	P1: Performance of an outsourced, co-produced service will be enhanced by the use of KPIs that measure and reward both supplier and customer (buying firm) performance. P2: The development of a collaborative KPI contracting approach, and thereby the performance of an outsourced, co-produced service, will be enhanced by the use of collaborative development and change management processes, involving representatives deeply familiar with the actual service operations and the interdependencies between the service processes at the supplier and the buyer. P3: The collaborative KPI contracting approach will have a positive effect on the service of an outsourced, co-produced service, both when these services directly affect external customers of the buyer and when these services directly affect the primary processes of the buyer. P4: The collaborative KPI contracting approach will have a positive effect on the performance of an outsourced, co-produced, and complex service, both in the case of services with continuous delivery and in the case of discontinuous delivery. P5: The collaborative KPI contracting approach will have the biggest impact on performance when there is a financially driven contract, very low operational performance, and extensive mistrust on both sides.
2.	Alqahtani et al. (2023)	Prolonged negotiation, poor incentives and KPIs, and freedom in the SOW can affect cost. Long contracts can help suppliers improve their products. Poor KPIs and incentives can affect suppliers' willingness to improve reliability. A lack of trust can lead to a reluctance to collaborate, which can in turn increase the cost.

Table 4 – Findings on additional quantitative and qualitative effects of PBC



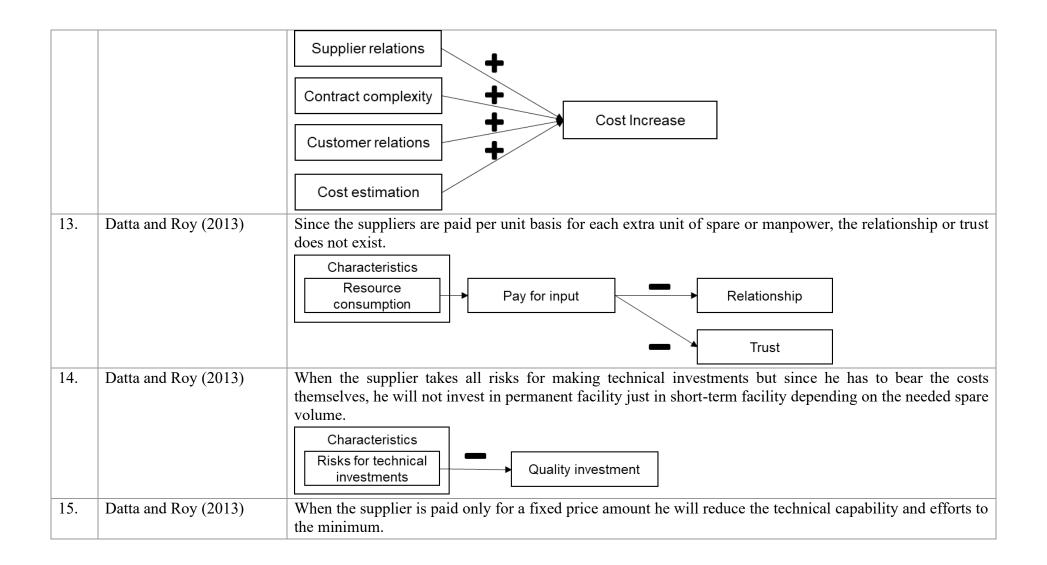


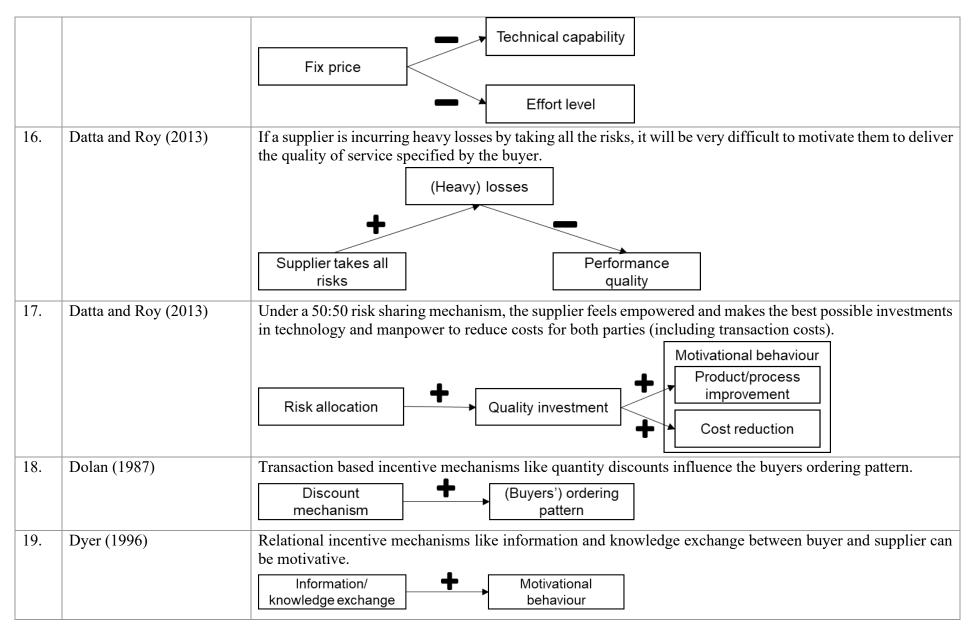




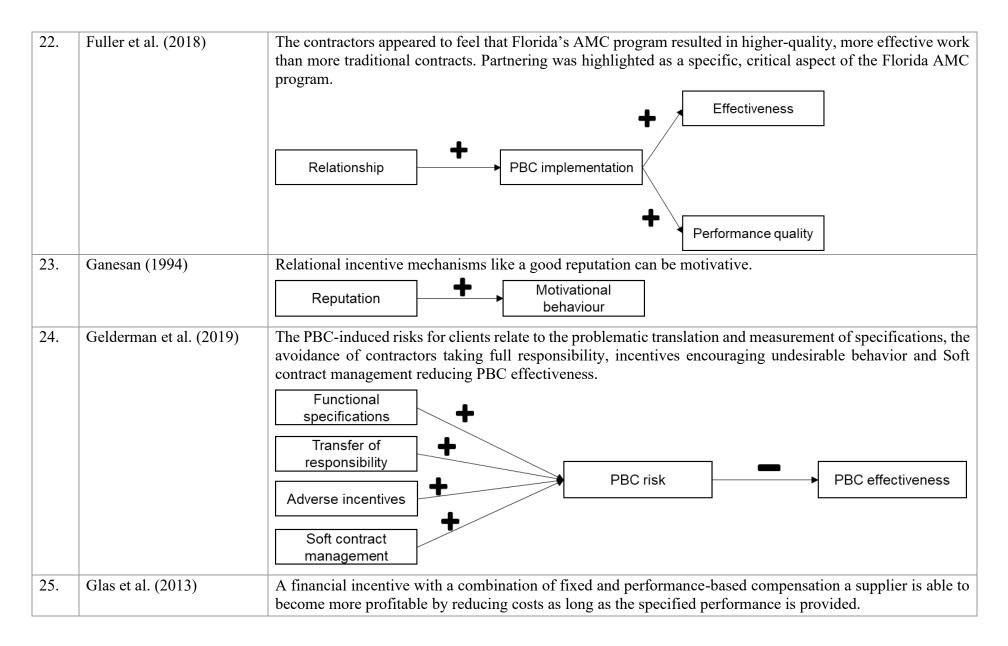
8.	Anastasopoulos et al.	We find that large projects with strong competition, long duration and extension periods, long outsourced
	(2009)	road sections that incorporate crack sealing, pothole repair, illumination repair/maintenance, and mowing
		activities, favour outsourcing under PBC.
		Antecedents
		Project size
		Project duration PBC Implementation
		Service scope
9.	Bajari and Tadelis (2001)	If the buyer is risk averse, then a compensation structure based on cost reimbursement should be avoided
		(fixed price is the greatest possible risk transfer).
		Risk transfer Fix price
		Risk avers buyer Cost-based price
10.	Batista et al. (2017)	Proposition 1. Servitization through OBC requires a shift from a product-centric view of solutions to a relational-process view of solutions. Proposition 2. In servitization initiatives through OBC systems, variety arising from the customer organization is mainly an issue of internal variety, rather than variety originated from the external environment. Proposition 3. The development of purposeful relationships between the firm and the customer are critical to guarantee the viability of servitization initiatives through OBC. Proposition 4. Organizational boundary fuzziness is an inherent feature of OBC service systems, in which the operational, managerial and governance functions should be primarily determined by the systems' purpose and not limited by organizational boundaries.

		Relational view on solutions Inter-organis. relationships PBC effectiveness Internal variety
11.	Chansa et al. (2020)	Organizational boundary fuzziness Suppliers can be held accountable for their performance, if a reward/penalty mechanism is defined, which is linked to the (non)performance.
		Reward/penalty mechanism Accountability for performance
12.	Datta (2020)	The major hidden cost drivers at different PBC stages are identified and their impacts on different service network partners are shown in Table 4. The performance loss resulting from the Prime's inability to align the wider supply base impacted the Prime and the suppliers more than the customer. Contract complexity and customer relationship management had severe impacts on the customer. Wrong estimates due to cost estimation problems impacted the suppliers severely. The supply base and Near Primes were largely unaffected by the Prime's customer relationship management abilities. These findings help to refine the framework developed in Section 2 of the paper based on agency theory (AT) and S-D logic.

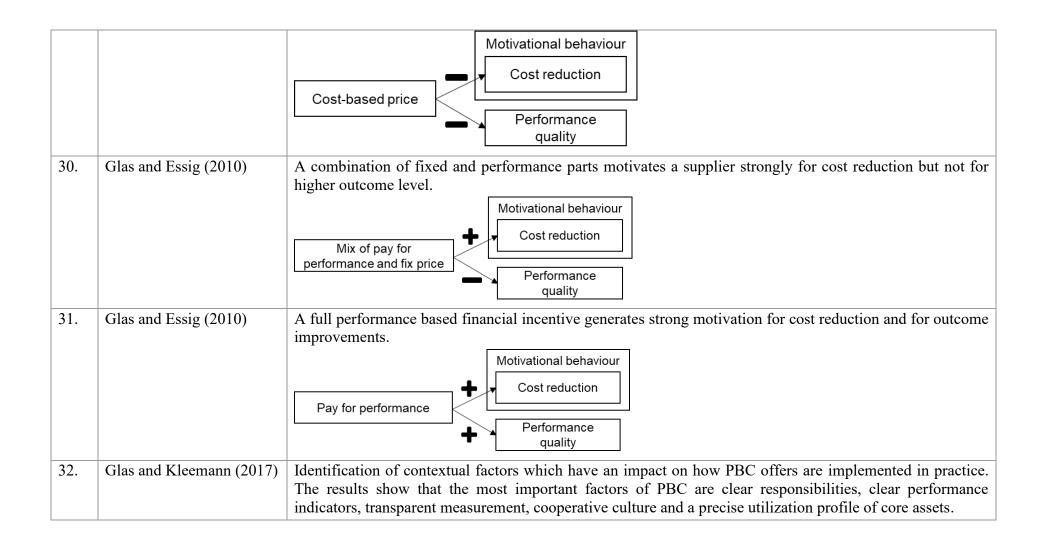


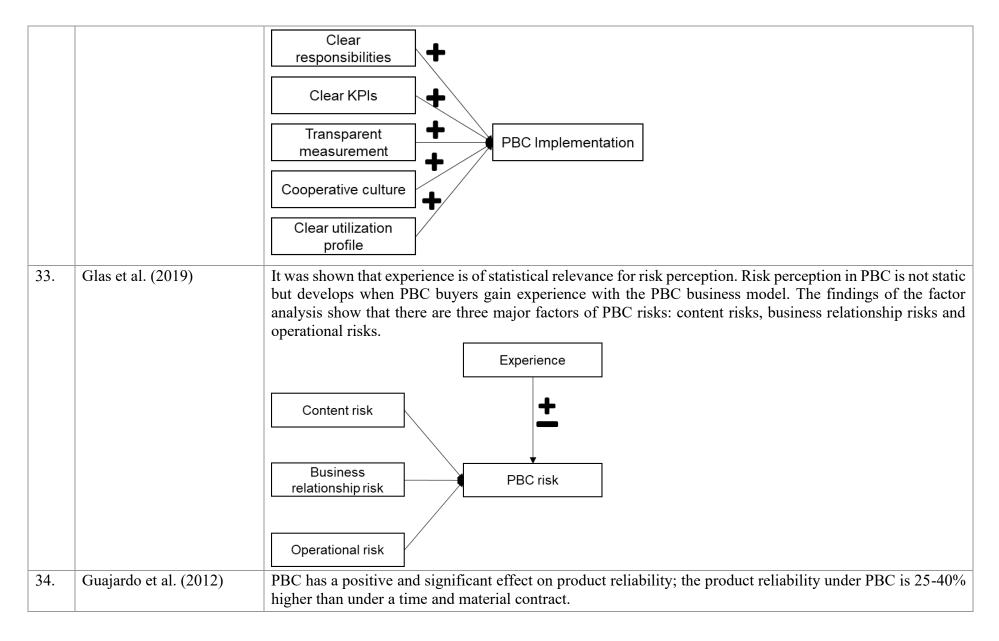


20.	Elder et al. (2012)	Recommendation 1: Establish a Culture of Collaboration, Trust, and Cooperation. Recommendation 2: Get the Right Parties to the Table. Recommendation 3: Change the Culture of Contracting/ Equalize the Power Differential. Recommendation 4: Engage in Active Project Management. Recommendation 5: Clearly Define Performance Measures/Assessment/Incentives Emphasizing Practices That Staff Directly Control. Recommendation 6: Develop and Implement a Coherent Communication Strategy. Recommendation 7: Provide Training and Technical Assistance. Recommendation 8: Engage in CMA-Driven Project Management. Recommendation 9: Consider Data Management Issues. Recommendation 10: Use Data to Strengthen a Quality Improvement Model. Recommendation 11: Integrate Data Sharing Into Project Management and Communication Strategies.
		Equalize Power differential Culture
		Stakeholder PBC implementation PBC implementation Data Management Project Management
		Communication Data Sharing
21.	Farrell et al. (2014)	When managers' emotional responses have the potential to lead to decisions that are not in their firms' best economic interests, utilizing performance-based incentive contracts raises the probability that they will instead opt for choices that are more financially beneficial. Pay for

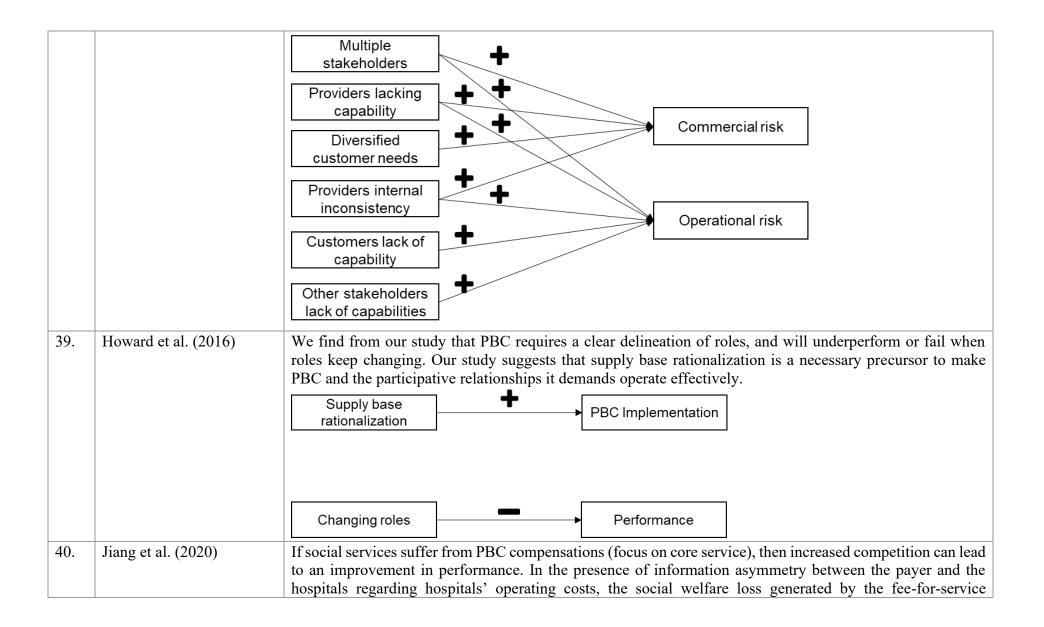


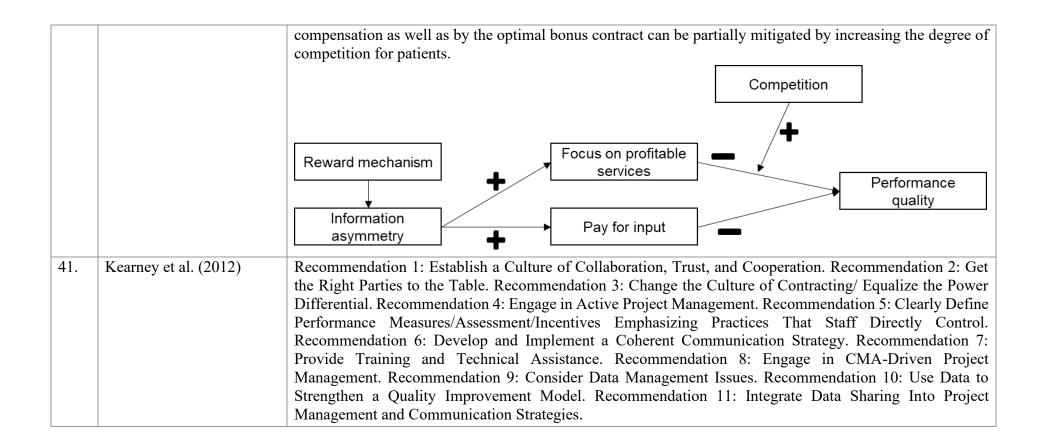
		Mix of pay for performance and fix price Performance quality
26.	Glas et al. (2013)	Outcome based contracts have the potential to stimulate desired behaviours' due to incentives. This, in turn, can encourage providers to invest in the relationship. Motivational behaviour Pay for Performance Relationship investment
27.	Glas and Essig (2010)	In a cost-plus financial incentive suppliers try to inflate costs to increase their profit margins.
28.	Glas and Essig (2010)	A fixed price incentive strongly motivates a supplier to reduce costs, but presents a risk of moral hazard as there is no compensation for outcome improvements. Consequently, the supplier may only guarantee a relatively low level of outcomes to prevent contract penalties. Motivational behaviour Cost reduction Fix price Performance quality
29.	Glas and Essig (2010)	A cost-plus incentive does not motivate a supplier to reduce costs because this would decrease his profit margin. As there is no reward for achieving higher levels of performance, the supplier has no inherent interest in the quality of the output.

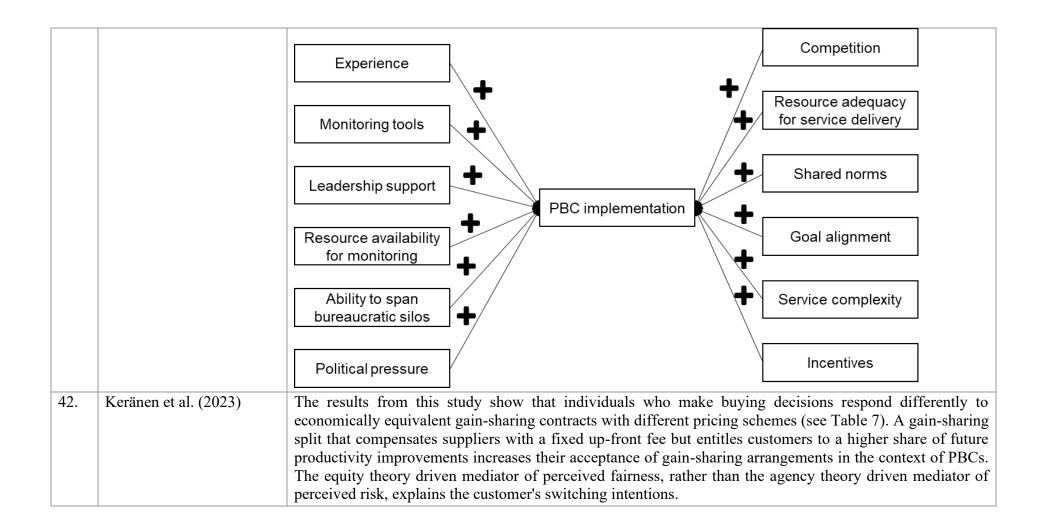


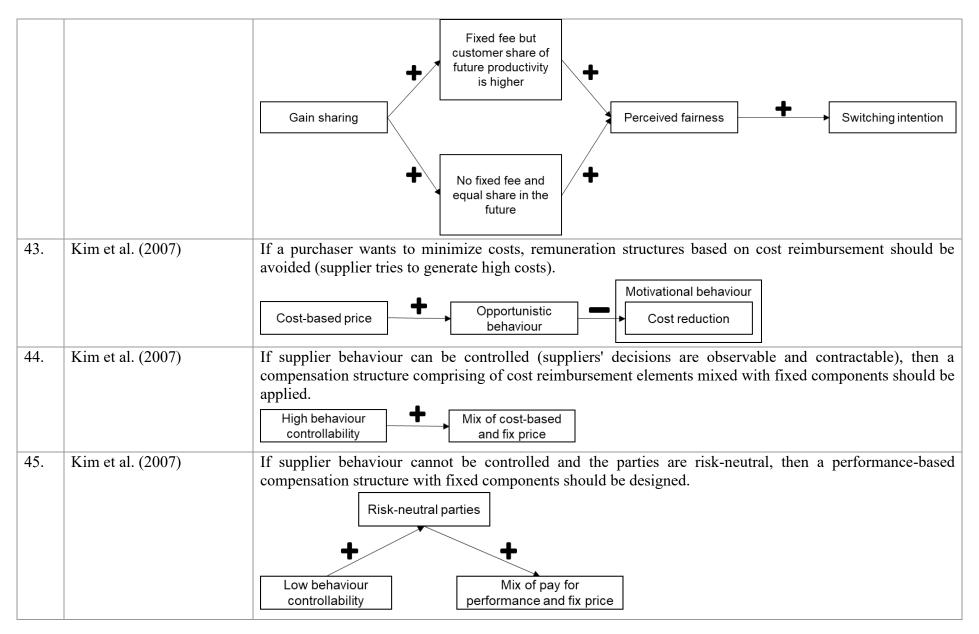


		Pay for performance quality
35.	Hooper (2008)	The payment model is important if suppliers effort can not be perfectly observed. Low behaviour Financial incentive (payment) Financial incentive (payment)
36.	Hooper (2008)	To manage information asymmetry PBC can be an optimal solution. Pay for Information asymmetry performance asymmetry
37.	Hooper (2008)	Minimum Service Levels, contract renewal provisions and a shorter contract term limit ex post contract renegotiation and protect a purchaser from opportunistic behaviour. Characteristics Short-term contract Minimum Service Level Contract renewal provision Opportunistic behaviour
38.	Hou and Neely (2018)	For commercial risk, the most discussed risk factors are involvement of multiple stakeholders, providers' lack of capabilities to contract OBC, diversified customer demands, providers' internal inconsistency and long- term contracts. For operational risk, the most discussed risk factors are providers' lack of capabilities to deliver OBC, customers' lack of capabilities to consume the delivery and to play their roles, involvement of multiple stakeholders, providers' internal inconsistency and other stakeholders' lack of capabilities to perform.

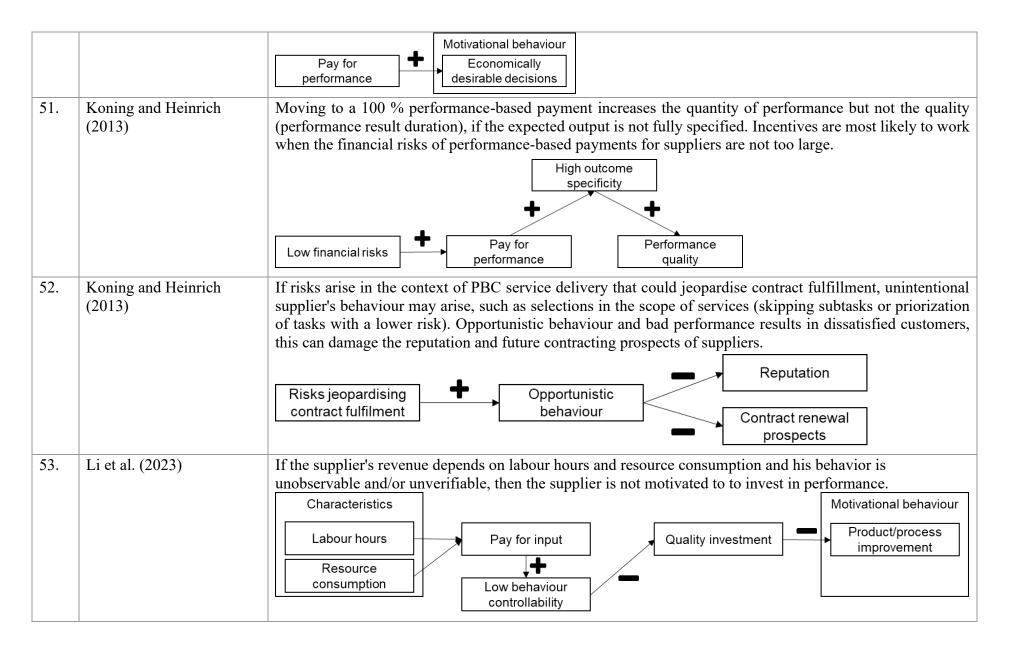


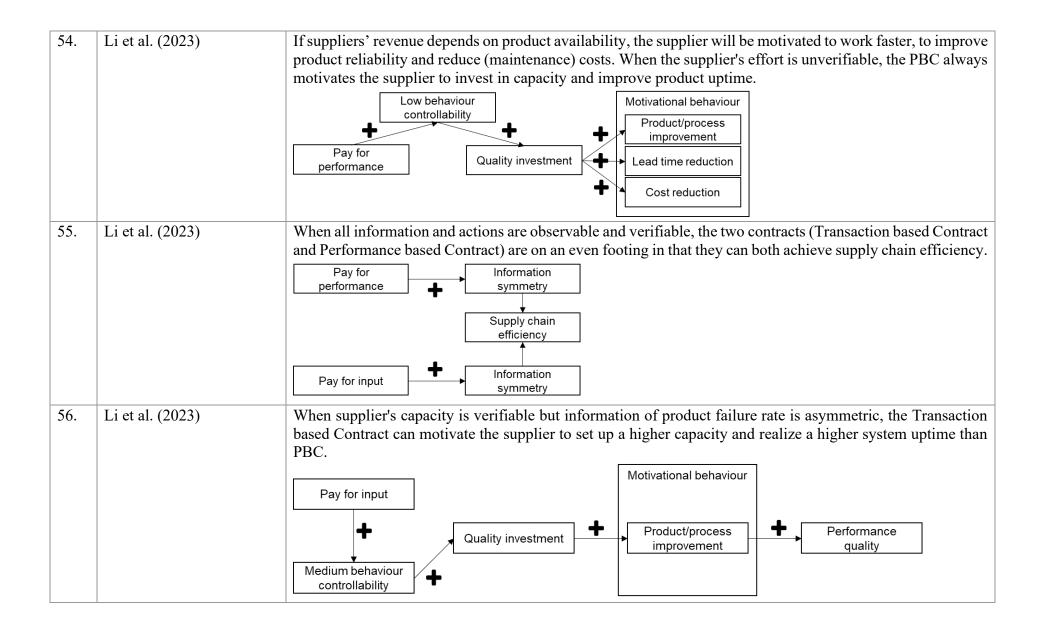






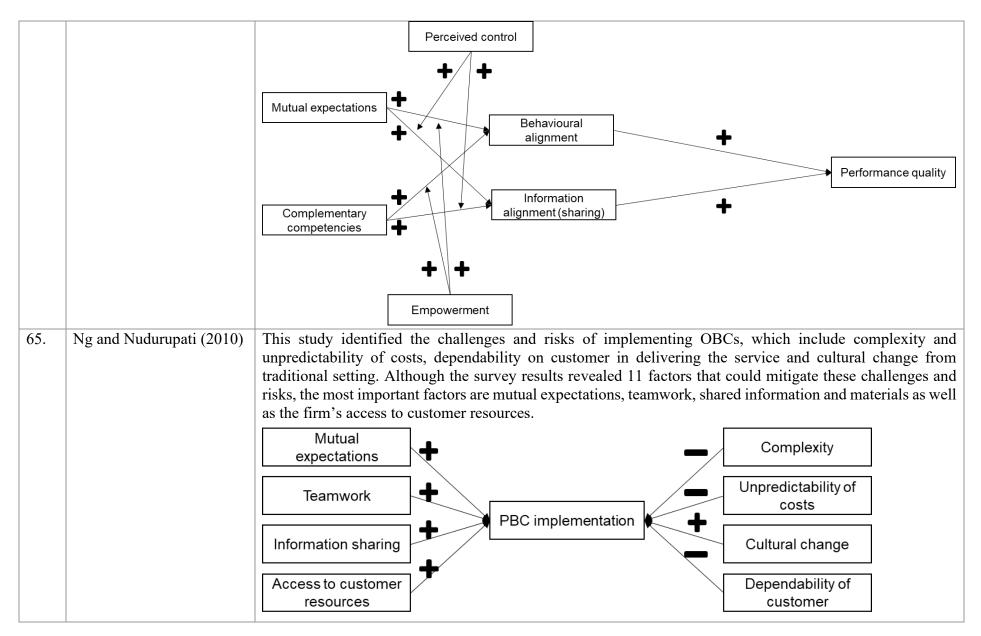
46.	Kim et al. (2007)	If one of the parties' is risk averse, it is advisable to develop a combination of fixed payment, cost-sharing payment, and a performance payment.
		Risk avers party
47.	Kim et al. (2007)	Cost plus and fixed-price incentives do not elicit the desired supplier behaviour when there is a performance constraint and the customer cannot observe supplier actions.
		Low controllability
48.	Kim et al. (2007)	Due to the fixed price financial incentive, the supplier is motivated to minimize both effort and spare parts inventory, thereby compromising the customer's desired minimum availability (low level of inventory).
49.	Kim et al. (2007)	Cost-plus financial incentives result in a supplier's ambivalence towards the selection of spare part inventory, leading to high levels of inventory. Motivational behaviour Effort level Cost-based price
50.	Kim et al. (2007)	A pure performance based financial incentive can motivate the supplier to choose the optimal inventory level.





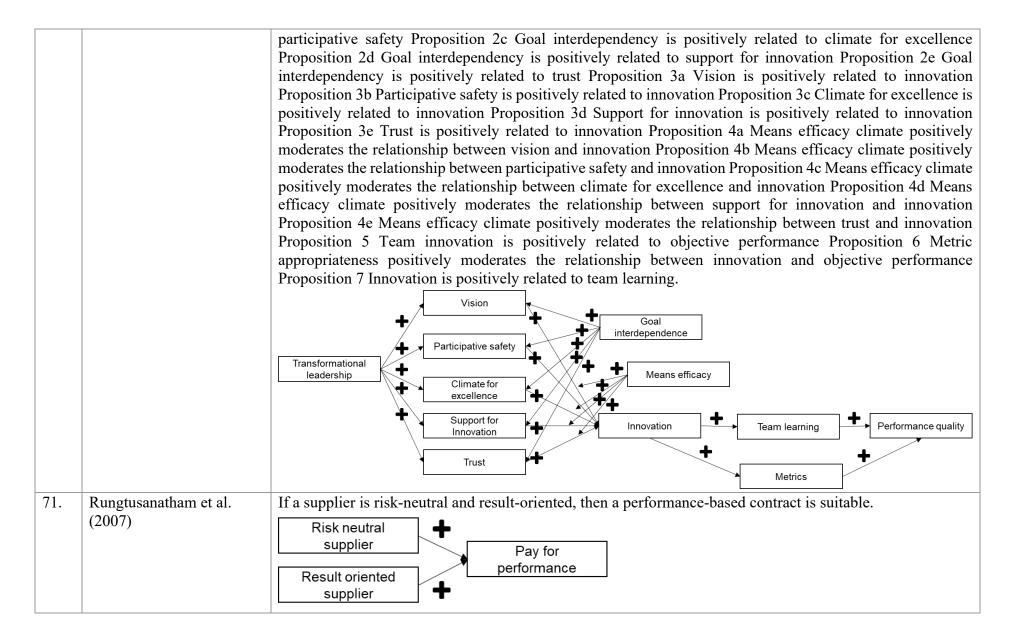
57.	Liinamaa et al. (2016)	We identify functional contracting as a solution for value-based sellers to overcome the barriers arising from deficient precontractual integration. Deficient precontractual integration PBC Implementation Functional contracting
58.	Lu and Ma (2006)	The implementation of PBC results in a financial incentive for suppliers to misreport information about outcome to external evaluation systems. Pay for performance Opportunistic behaviour Outcome misreport
59.	Lu et al. (2003)	Performance effectivity is affected by the match between service complexity and the performance behaviour intensity of the supplier. Service complexity Performance effectivity Performance effectivity Motivational behaviour Performance effectivity
60.	Lu et al. (2003)	PBC has a positive effect on the reduction of opportunistic behaviour (dumping of patients). Pay for performance Opportunistic behaviour
61.	Lu (1999)	Incentives in PBC can improve effort induced by the contract or change the suppliers reporting practice in three party service relationships (supplier, regulator and customer).

		Multi party service relationships
62.	Mechanic (2002)	Incentives have profound influence on the implementation and effectiveness of internal measures intended to promote high quality of performance. Financial and non- financial incentives Motivational behaviour Implementation & effectiveness of measures Performance quality
63.	Mirzahosseinian et al. (2016)	The numerical example shows that the change in the operating fleet size significantly influences the supplier's profit margin and his decision on reliability, spares stock, and service capacity. Fleet size Profit
64.	Ng et al. (2013)	Our study shows that behavioral and information alignments are important to achieve outcomes. However, material and equipment alignment (i.e., joint supply chain) does not have a significant effect on contract performance. In addition, perceived control and empowerment mediated the relationship between partnership inputs and value-driven alignments.

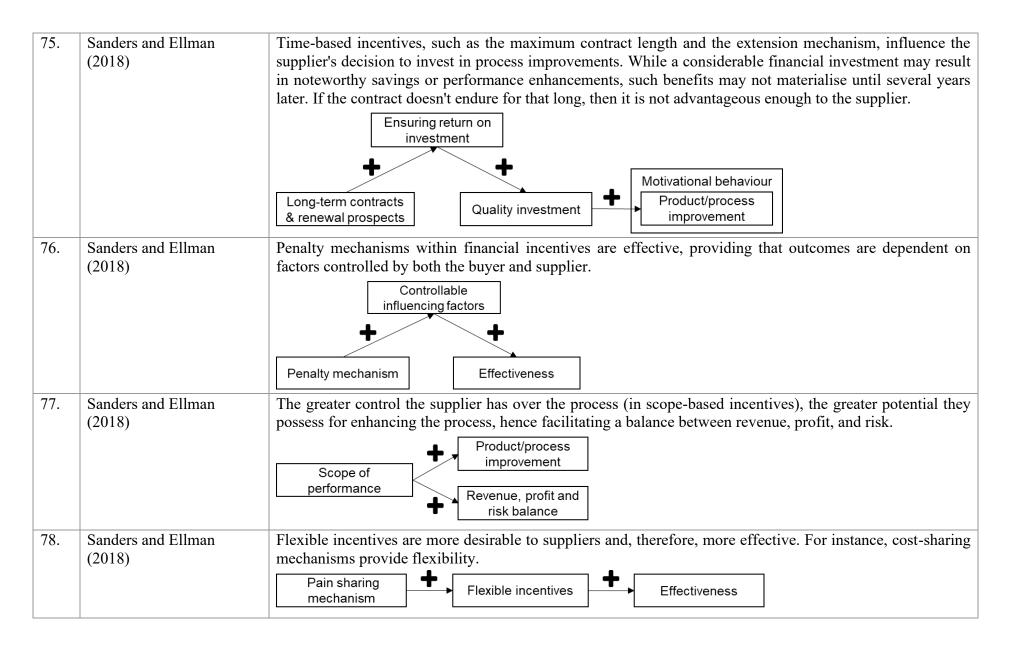


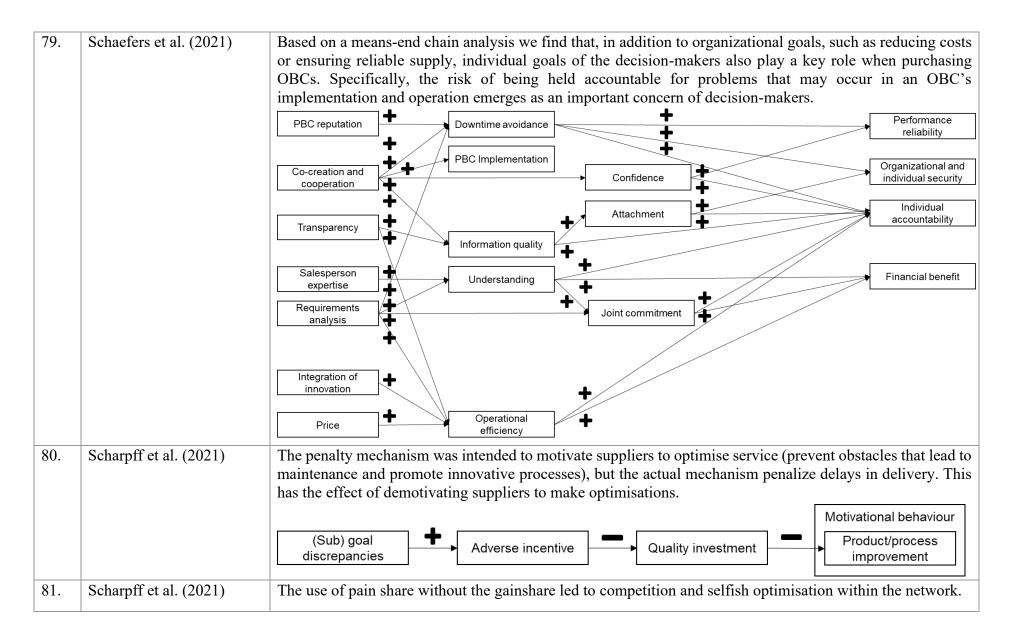
66.	Nikulina and Wynstra (2022)	The codification of intentions to collaborate in the process of outcome creation is positively related to suppliers' instrumentality. The reward sharing ratio proportional to the value of the individual contribution is positively associated with suppliers' instrumentality.
67.	Nikulina and Wynstra (2022)	Joint collaborative involvement in planning the outcome creation process is positively related to suppliers' expectancy. Commitment to joint collaborative management and control of outcome creation is positively related to suppliers' expectancy. Codification in contracts of the intention to collaborate in the process of outcome creation is positively related to suppliers' expectancy. The technical and managerial reputation of the PBC parties and the buyer positively affects suppliers' expectancy. Conflicting financial rewards schemes between individual input-based rewards of PBC parties in case of hybrid PBC are negatively related to suppliers' expectancy. Joint outcome planning Commitment to joint management Codification of intent to collaborate Reputation Conflicting financial rewards
68.	Nikulina and Wynstra (2022)	The codification of intentions to collaborate in the process of outcome creation is positively related to suppliers' instrumentality. The reward sharing ratio proportional to the value of the individual contribution is positively associated with suppliers' instrumentality.

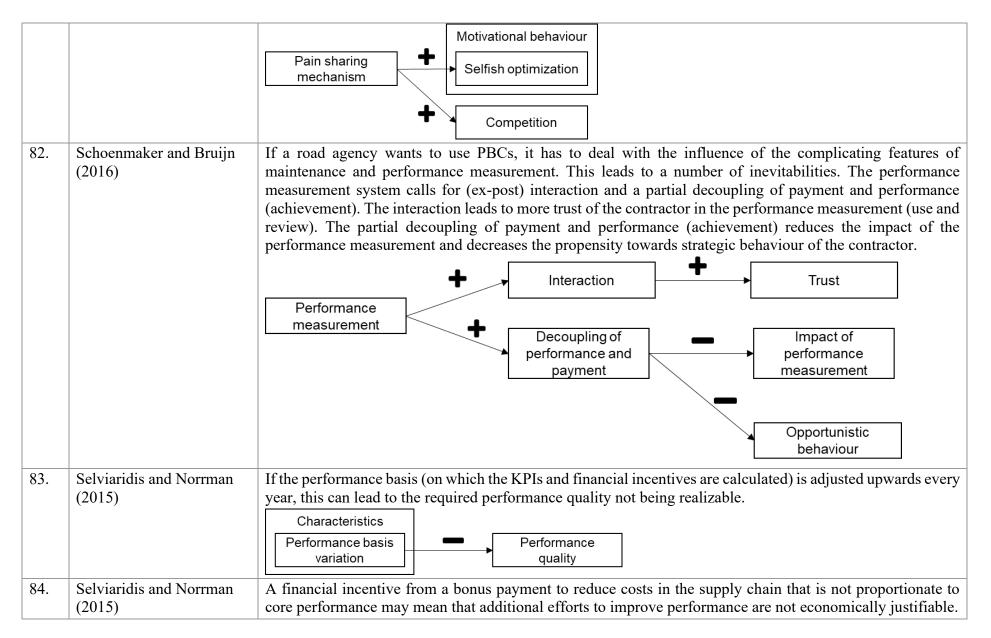
		Codification of intent to collaborate
69.	Nullmeier et al. (2016)	The greater the extent to which factors beyond the control of buyer or supplier affect service outcomes, the lower the outcome attributability of performance to supplier inputs and effort. The greater the extent to which the buyer assumes the design engineer, production manager, and component supplier roles, the lower the outcome attributability of performance to supplier inputs and effort. The lower the outcome attributability of performance to supplier inputs and effort. The lower the outcome attributability of performance to supplier inputs and effort. The lower the outcome attributability of performance to supplier inputs and effort. The lower the outcome attributability of performance to supplier inputs and effort. A buyer's effective engagement in monitoring and coordinating activities moderates the relationship between the extent to which the buyer assumes the design engineer, production manager, and component supplier roles and outcome attributability of performance to supplier inputs and effort, such that this negative relationship is attenuated. Uncontrollable factors affect service outcomes Outcome attributability Multi-role buyer Buyers engagement in monitoring
70.	Randall et al. (2015)	Proposition 1a Transformational leadership is positively related to vision Proposition 1b Transformational leadership is positively related to participative safety Proposition 1c Transformational leadership is positively related to climate for excellence Proposition 1d Transformational leadership is positively related to support for innovation Proposition 1e Transformational leadership is positively related to trust Proposition 2a Goal interdependency is positively related to vision Proposition 2b Goal interdependency is positively related to

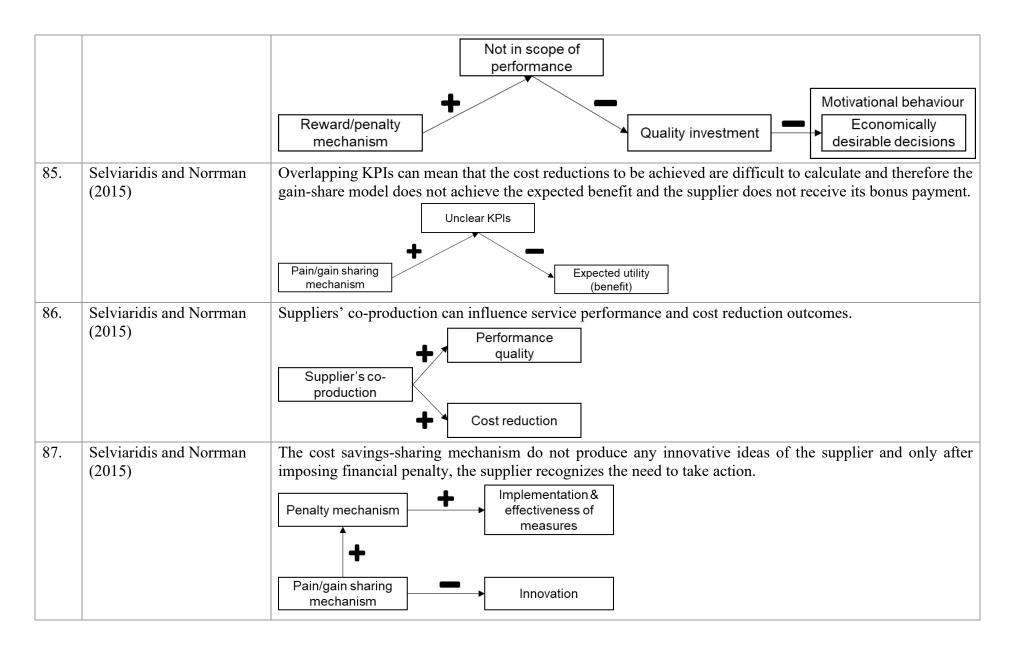


72.	Salehi et al. (2021)	Afghanistan embarked on PBF based on the successful implementation of PBF in Rwanda context. Likewise, PBF was seen as an opportunity to improve the provision of healthcare services rapidly. This finding is in line with other health systems performance studies that the availability of funding was a key factor influencing health policy uptake in LMICs. The MoPH support for PBF adoption was partly linked to their past positive experience of performance-based contracting. The policy process underlying the design and implementation of the PBF programme in Afghanistan was a result of power dynamics and interactions between PBF programme actors. PBF can be successful if actors take on responsibility for the programme. While path dependency can influence policy choice, the capacity of an organisation in implementing a new policy is equally vital. Therefore, it is highly important to ensure adaptability and responsiveness of the PBF programme design to the local context, and the availability of the local capacity to manage the implementation of RBF
		Antecedents Path dependency Unsatisfactory availability ex ante Availability of funding
73.	Samra et al. (2017)	Small variations in KPI thresholds can have a significant effect on the overall lifecycle costs (the higher the penalty value is, the higher is the lifecycle cost) and eventual contract price. KPI threshold variation Penalty mechanism Lifecycle cost Contract price
74.	Samra et al. (2017)	Variation Penalties and rewards can be an effective mechanism to ensure suppliers adhere to performance requirements in PBC. Reward/penalty mechanism Performance quality

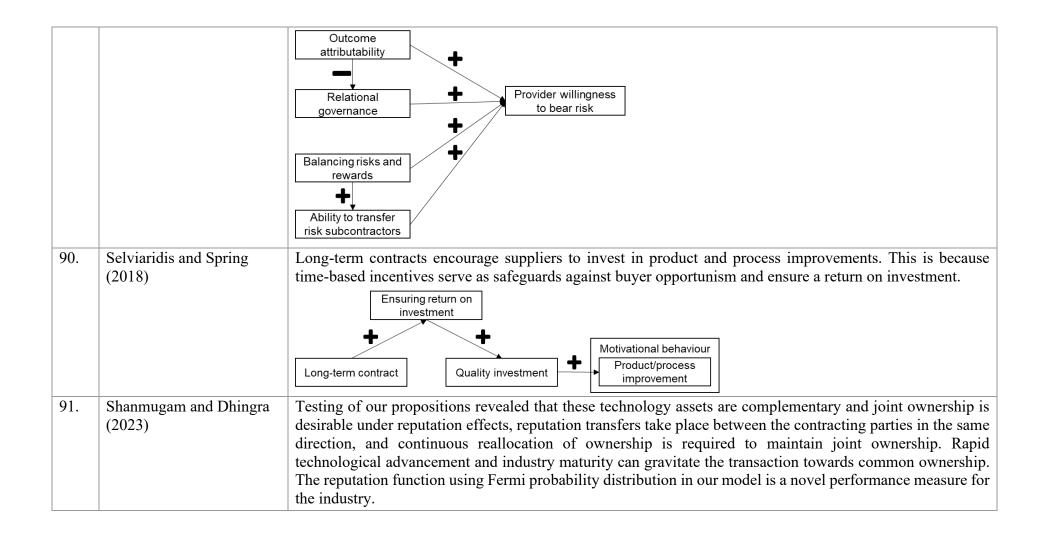




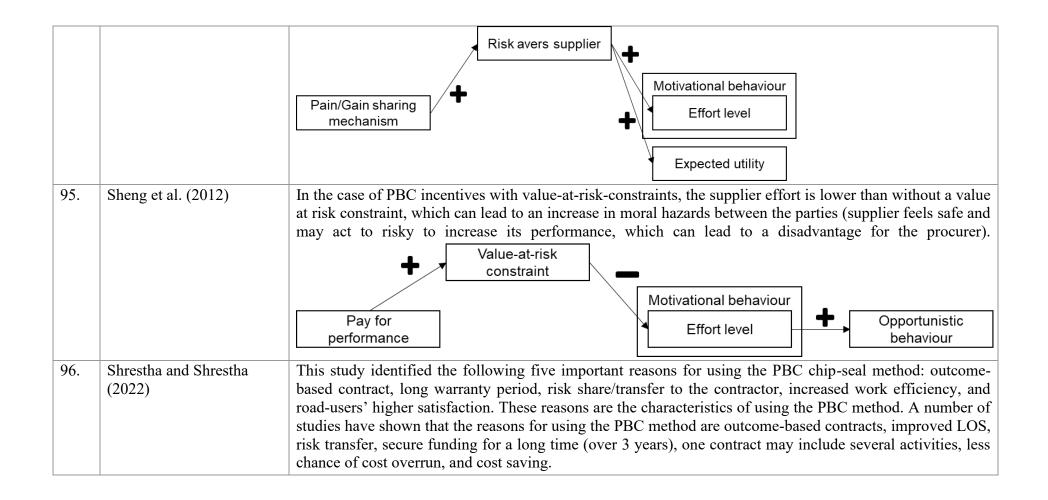


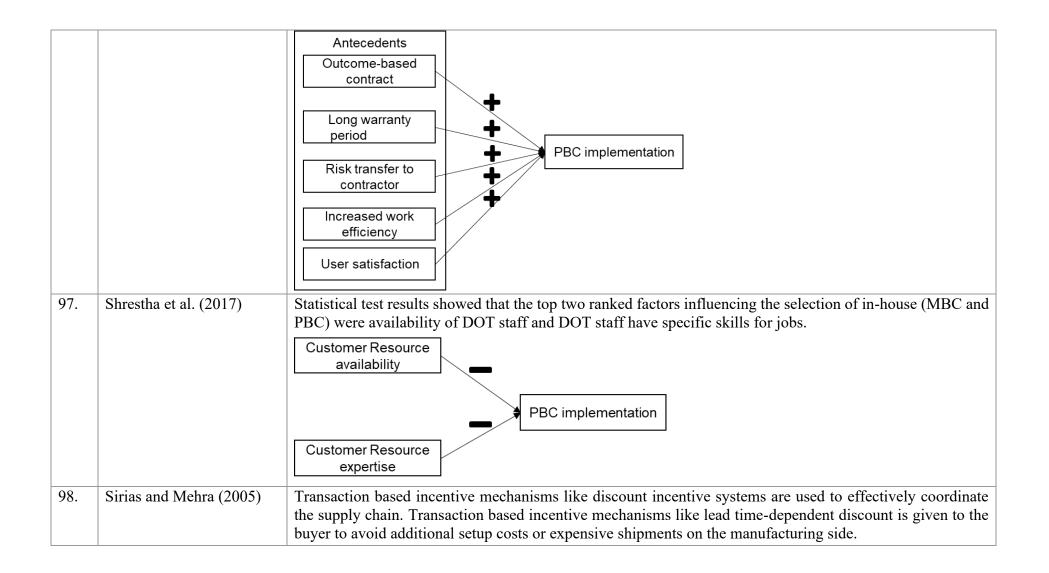


88.	Selviaridis and Norrman (2015)	PBC adoption in two of the cases is driven by the need to align incentives and business goals. In contrast, lack of PBC adoption in LLPCo can be partly explained with reference to the differing business logics and conflicting goals between the provider and its key customers. Customer reluctance to offer bonus payments to the service provider appears to create difficulties in adopting PBC. The study confirms that contract design entails challenges related to setting up performance metrics and monitoring systems (Forslund, 2012) and designing incentive payment systems and allocating risk (Whipple and Roh, 2010). The findings also add to existing studies (e.g. Selviaridis and Norrman, 2014) by revealing specific challenges such as the customer relationship management effects of performance monitoring system design. Antecedents Incentive alignment Goal alignment Bec Implementation PBC Implementation Risk allocation
89.	Selviaridis and Norrman (2014)	The lower the attributability of performance to service provider input within the service supply chain, the less willing the service provider is to bear increased financial risk by linking its payment to performance achievement. The lower the reliance on relational governance mechanisms in service provider relations with customers and sub-contractors, the less willing the service provider to balance risks and rewards related to performance in the service supply chain, the less willing the service provider is to bear risk related to linking its payment to service performance achievement. The lower the potential for the service provider to balance risks and rewards related to performance in the service supply chain, the less willing the service provider is to bear risk related to linking its payment to service performance achievement. The lower the potential for transferring risk related to performance in the service supply chain to subcontractors, the less willing the service performance achievement. Low attributability of performance to service provider input within the service supply chain is likely to mobilize relational governance mechanisms in provider relations with customers and sub-contractors so as to increase provider willingness to bear PBC-induced risk. The lower the potential for the service provider to balance risks and rewards related to performance in the service supply chain is likely to PBC.



		Digital technologies PBC risk
		Reputation
92.	Shen (2003)	Financial incentives of PBC generate selection behaviour in three party service relationships (supplier, regulator and customer) because suppliers prefer orders from customers that are less costly and provide the necessary outcome for the financial reward.
		Multi party service relationships Pay for performance Motivational behaviour Focus on profitable services
93.	Sheng et al. (2012)	PBC incentives with a value-at-risk-constraint can motivate a supplier to acquire relevant information for performance improvement.
		Characteristics Value-at-risk constraint Characteristics Value-at-risk performance Motivational behaviour Acquisition of information Motivational behaviour
94.	Sheng et al. (2012)	A risk-averse manager's (supplier's) expected utility and optimal effort levels increase with the return sharing ratio, suggesting that a linear contract (PBC) can not only allocate risks efficiently between the investor (buyer) and the manager (supplier), but also induce the manager (supplier) to work hard.

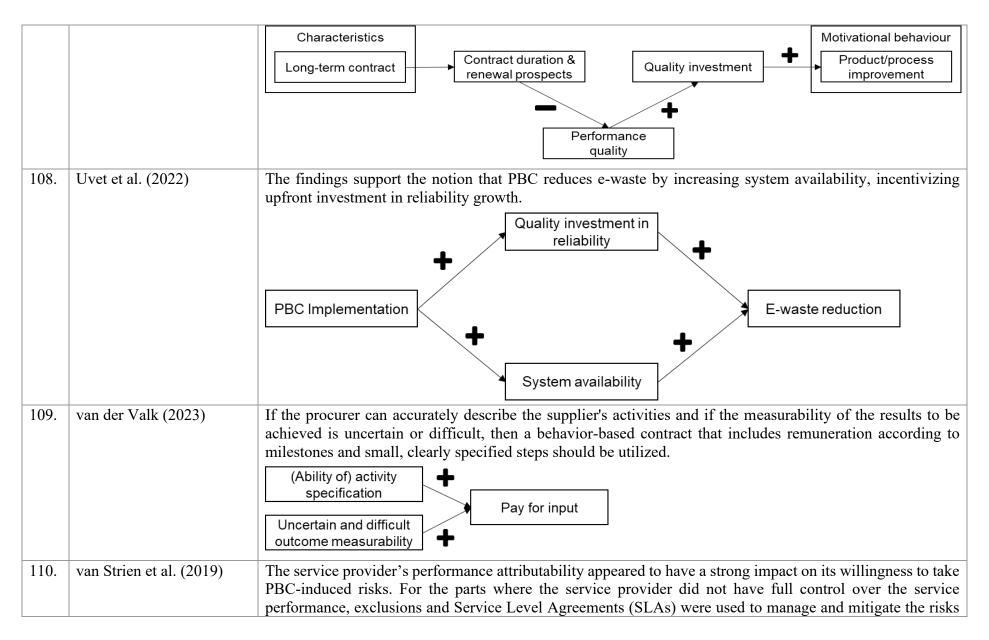




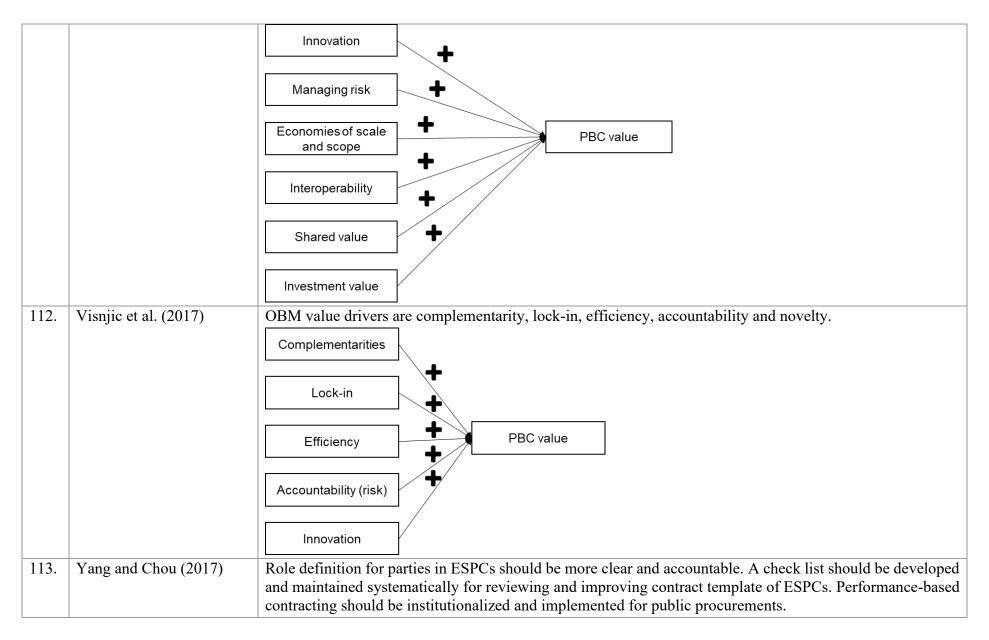
		Discount mechanism
99.	Sols et al. (2007)	The attractivity of incentives throughout the entire contract period guarantees suitable motivation throughout the contract's life and minimizes the likelihood of undesirable conduct. Constant incentiveOpportunisticDentityDentityDentityDentityDentity
100.	Ssengooba et al. (2012)	The lessons for those aiming to implement similar interventions are that PBC should not be attempted 'on the cheap', requires a plan to match institutional and technical capacities required of implementers to those that can be marshalled, and requires careful consideration of the likely responses of multiple actors both insiders and outsiders to the intended change process. Availability of funding Technical capacities Technical capacities PBC Implementation Stakeholder management
101.	Stenbeck (2008)	Financial incentives of PBC improves quality without cost increase by decreasing delays about 10% and the number of technical errors about 20% (in contrast to traditional unit-price or cost-plus).

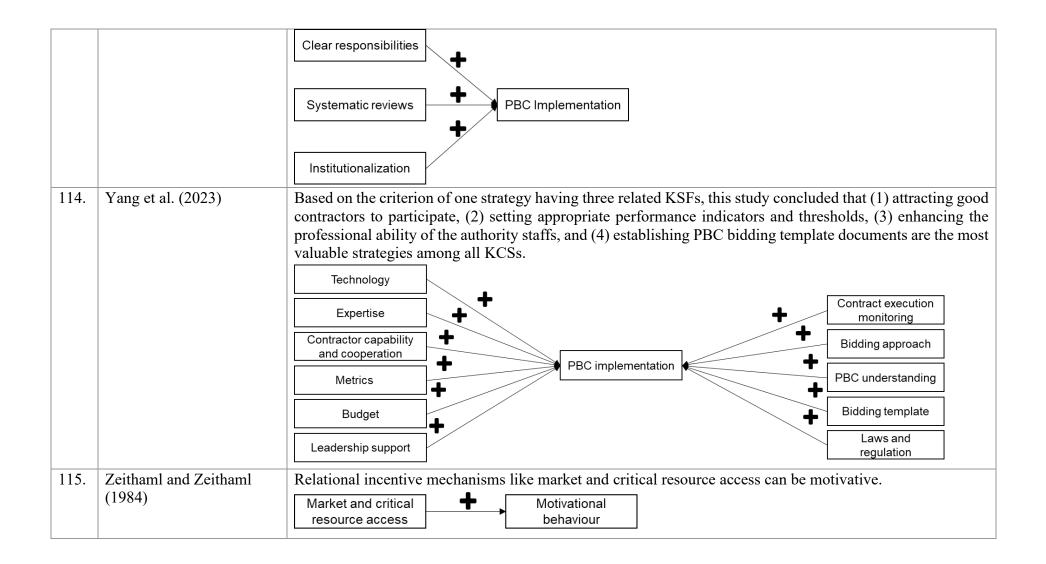
		Pay for performance Cost reduction Motivational behaviour Product/process improvement Performance quality Performance
102.	Stenbeck (2008)	The (good) relationship between the contract partners does not suffer from the rise efficiency through PBC, the relationship improves. Pay for Performance Efficiency Relationship
103.	Sumo et al. (2016)	Our findings suggest that in both cases, the low degree of term specificity in PBCs (i.e., their openness regarding how to render the contracted services) provides suppliers with autonomy in their daily service operations, which in theory allows them to innovate. However, only one of the suppliers exhibited high innovative performance. Other relevant factors aside, our findings further suggest that a lack of granted autonomy during contract execution is an important factor in explaining the level of supplier-led innovation. Our findings imply that outsourcers that remain too closely involved with the outsourced service delivery and do not allow their suppliers to act autonomously during contract execution limit their suppliers' innovation potential.
104.	Susanti et al. (2019)	PBC contracts generate a lower LCC compared to traditional contracts. The longer the duration of PBC contracts, there is a tendency for the LCC to decline.

		PBC Implementation
105.	Uvet et al. (2022)	Upfront investments in system reliability increases system availability while reducing total service costs. Because with PBC penalty mechanisms the suppliers total costs increase with the penalty costs, that why suppliers invest in better performance to generate high availability rates. Characteristics Pay for Pay for Performance Performance Performance Performance Quality investment Cost reduction Performance
106.	Uvet et al. (2022)	Financial incentive mechanisms (rewards and penalties), the length of the contract (time-based incentives) and target availability rates (performance measurement) are significant for the supplier's decision to make upfront investments to increase system reliability. Characteristics Performance measurement (KPI) Reward/penalty mechanism Length of the contract Contract duration & renewal prospects
107.	Uvet et al. (2022)	The availability of the system decreases with an increase in the length of the contract and suppliers are more eager to invest in reliability improvement under longer-term PBC agreements.



		associated with uncontrolled performance. The service provider's willingness to accept PBC-induced risks was also affected by its ability to make accurate forecasts, the applied growth path and the length of the contract.
		Outcome attributability
		Applied growth path Suppliers willingness to bear risk
		Contract length
		Ability to forecast
111.	Visnjic et al. (2017)	Value drivers for Outcome based Maintenance: Complementrity value drivers (Product service system interoparatability, focus on shared value); Lock-in value drivers (long-haul investment value, delivery value loss); Efficiency calue drivers (economies of scale and scope, eliminating friction); Accountability value drivers (Managing and eliminating risks, internalizing unmanageable risk); Novelty value drivers (customer driven innovations, data driven innovations, emergent innovations.





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